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Traveline Survey Suffolk Responders

February 2008



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Introduction

- The following presents the responses from the Traveline survey carried out from the 17th of January 2008 to the 11th of February 2008.
- The results concentrate on those responders who stated their home county was Suffolk.
- The presentation is split into two parts:
 - Single variables: results from each question.
 - Multiple variables: results cross-referenced from two questions.



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Single Variables

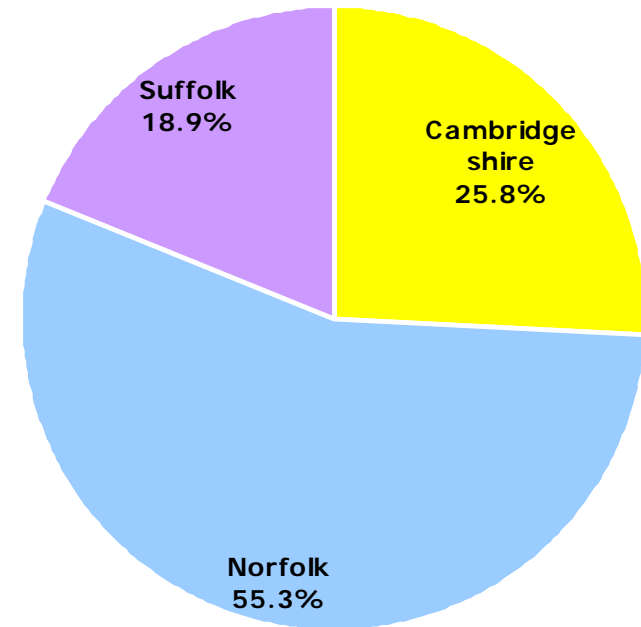
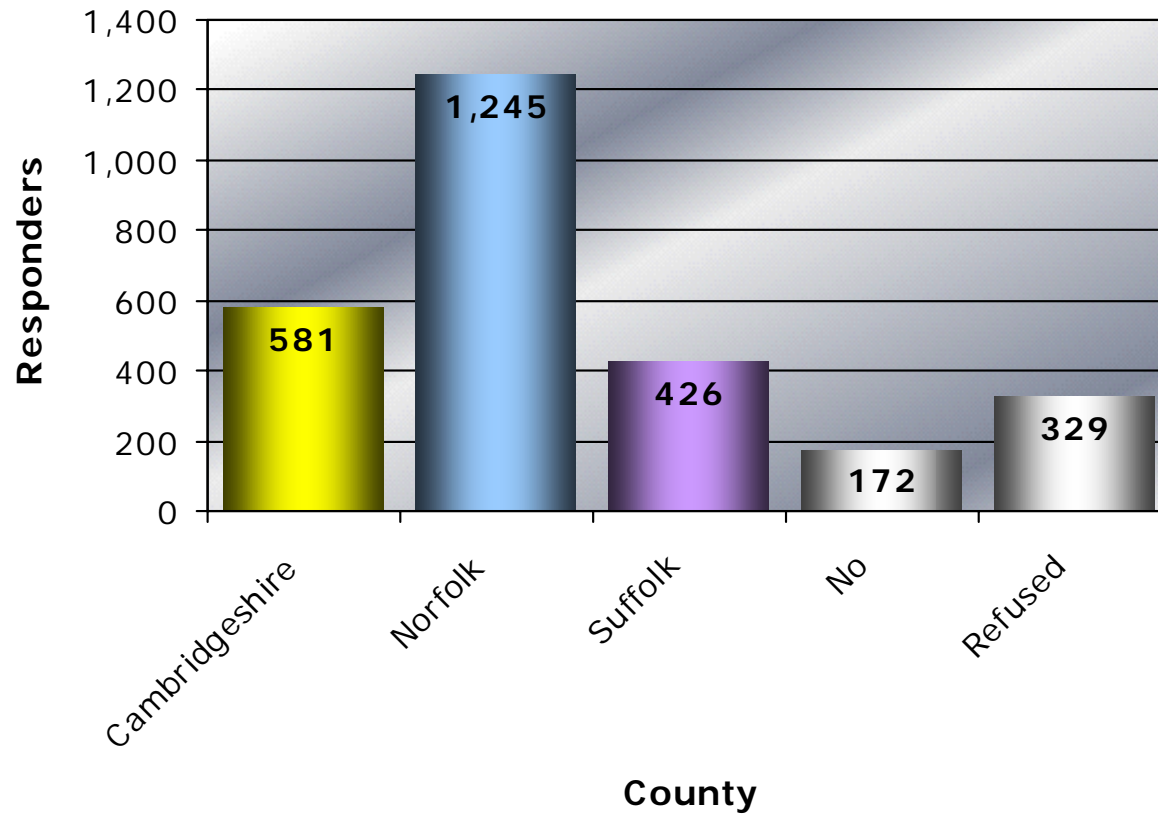


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Q1: Responder County

"Do you live in one of the following counties?"

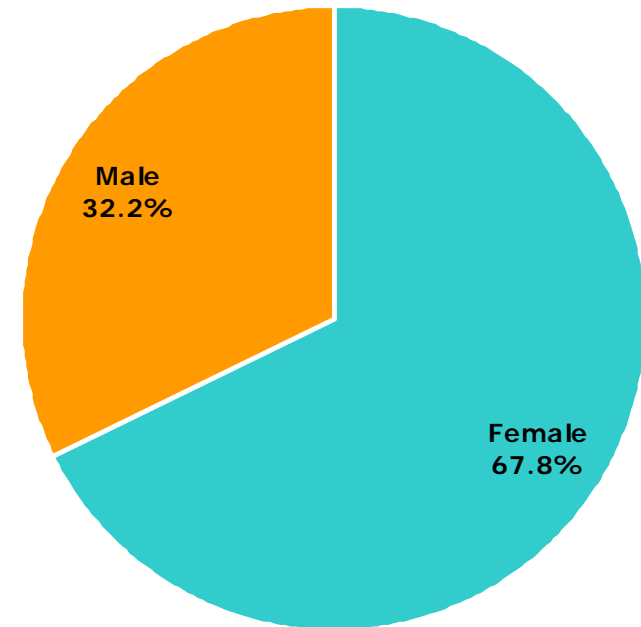
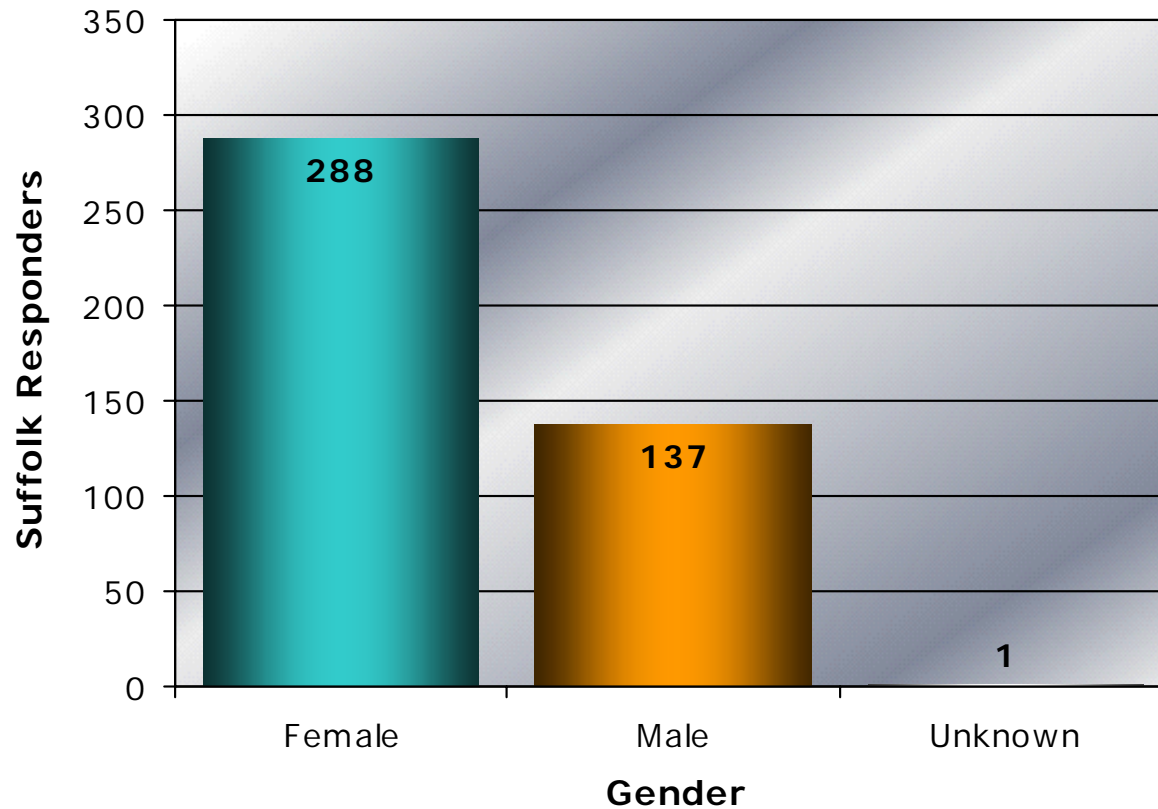




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Q2: Gender

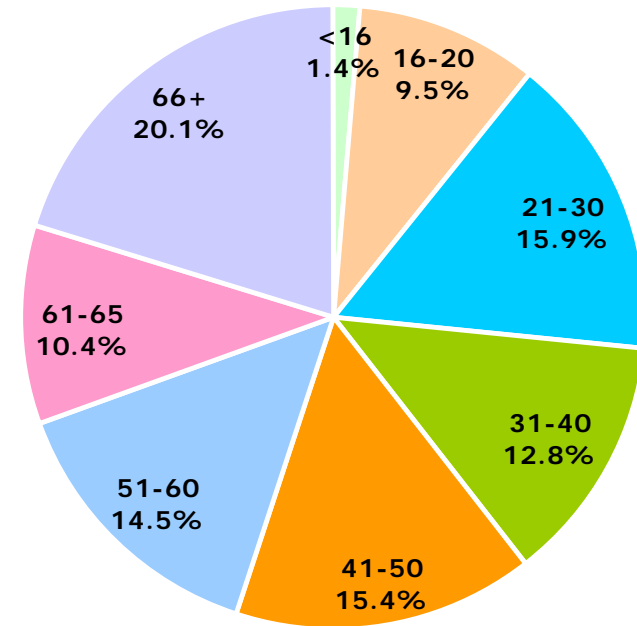
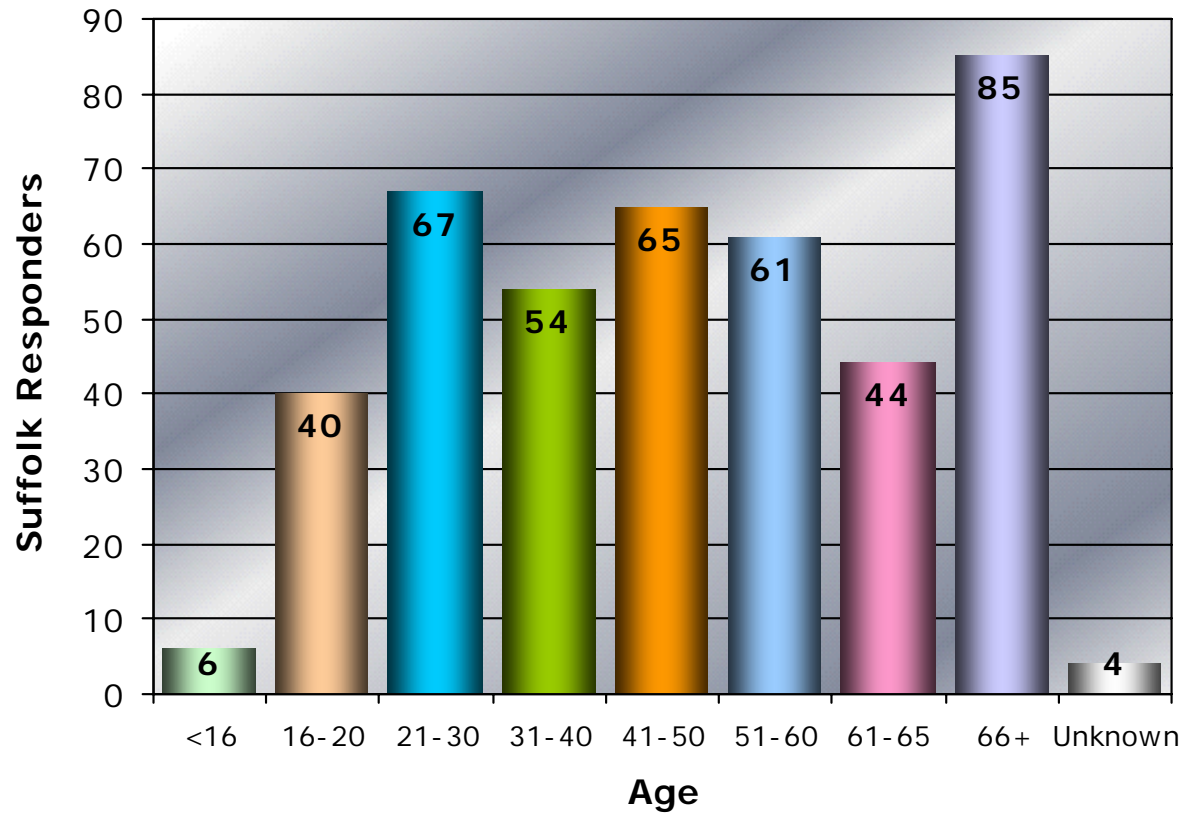




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Q3: Age



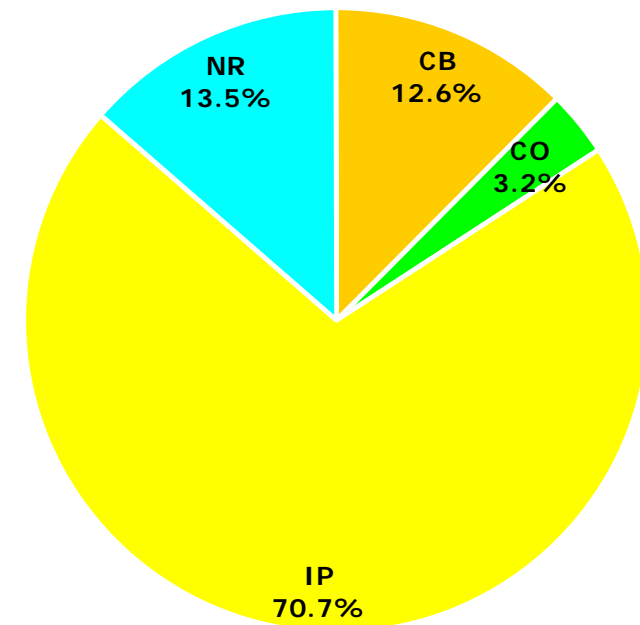
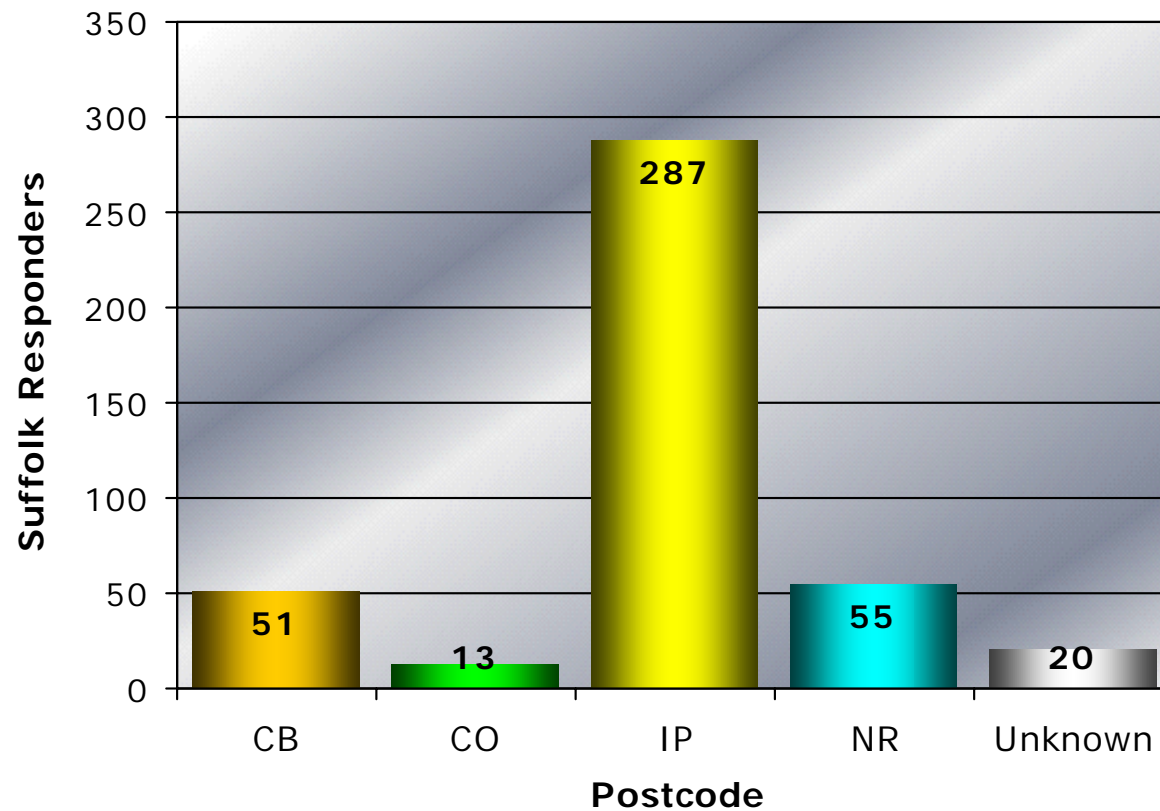


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Q4: Postcode – Postcode Group

“What is your home postcode?”





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Q4: Postcode - PCO

"What is your home postcode?"

PCO	Responders	PCO	Responders	PCO	Responders	PCO	Responders	PCO	Responders
CB2	1	IP1	15	IP12	19	IP24	1	IP83	1
CB7	3	IP2	9	IP13	15	IP25	1	IP92	1
CB8	23	IP3	8	IP14	15	IP26	2	NR3	2
CB9	22	IP4	18	IP15	1	IP27	25	NR23	1
CB13	1	IP5	5	IP16	5	IP28	9	NR31	1
CB14	1	IP6	13	IP17	15	IP30	5	NR32	13
CO1	1	IP7	30	IP18	3	IP31	3	NR33	24
CO2	1	IP8	4	IP19	7	IP32	1	NR34	10
CO10	8	IP9	14	IP22	3	IP33	19	NR35	4
CO11	3	IP11	17	IP23	2	IP53	1		

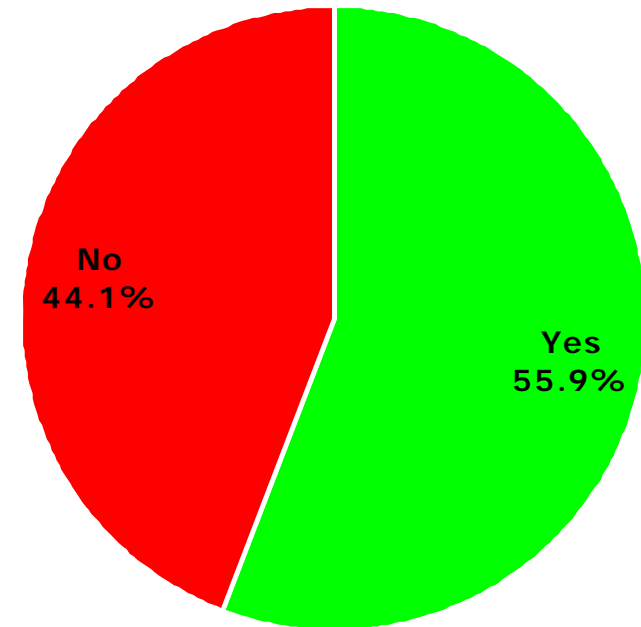
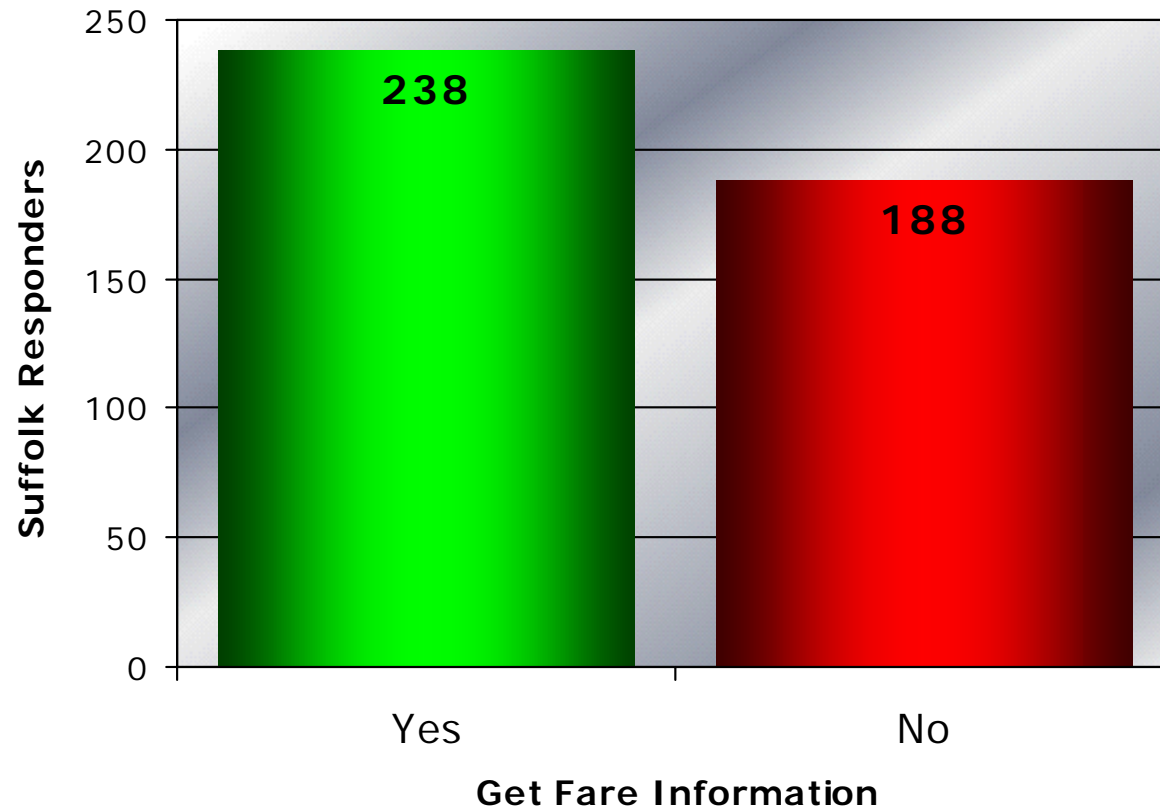


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Q5: Fare Information

"Would you like to be able to get fare information from the Traveline service?"



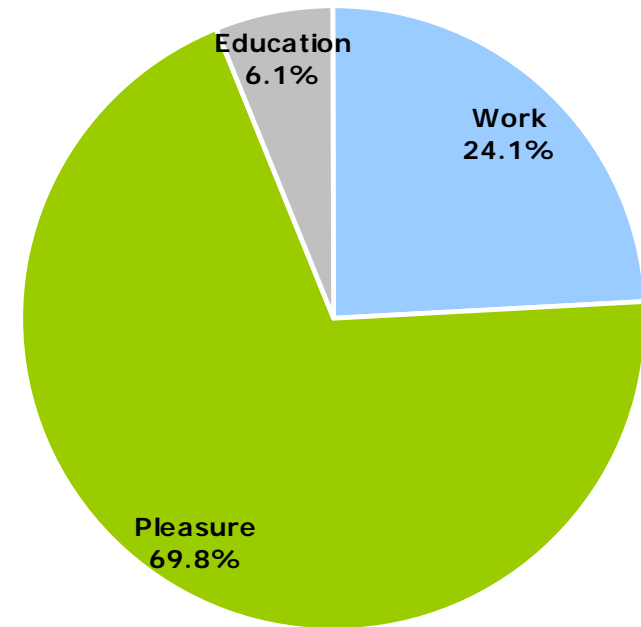
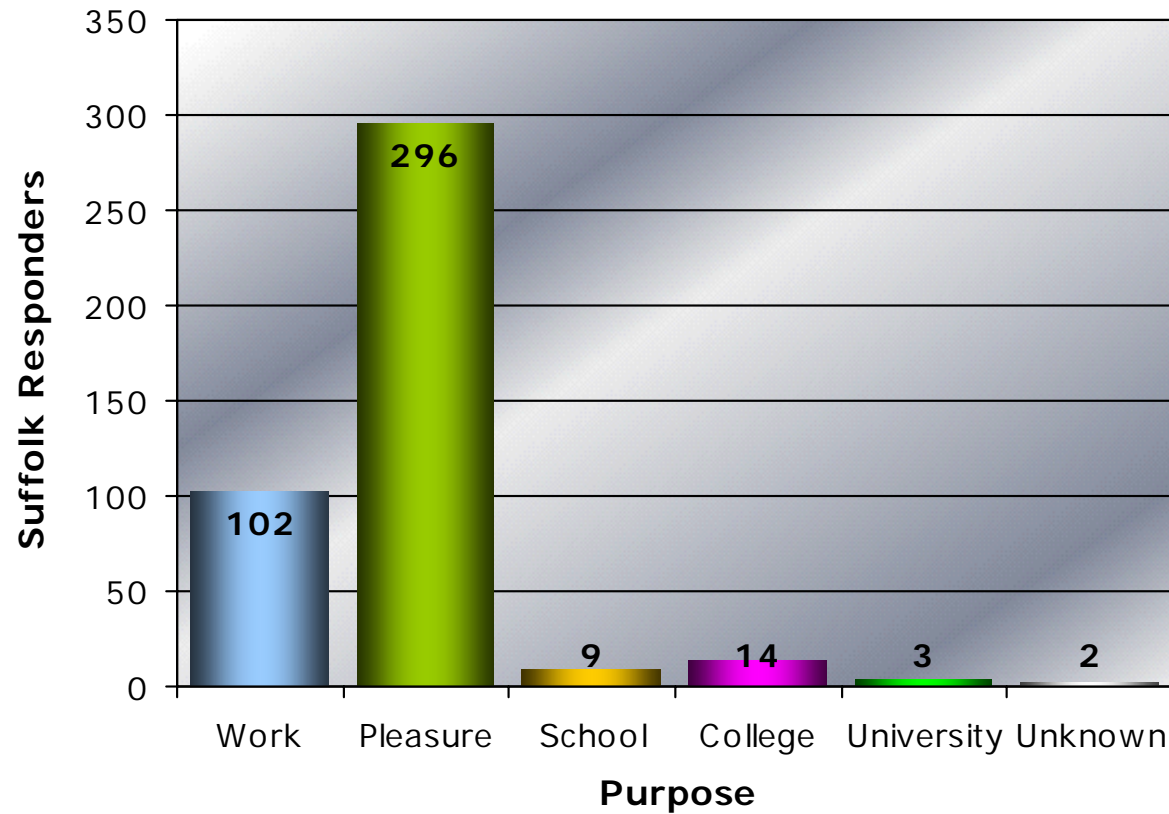


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Q6: Purpose

"What was the purpose of your Traveline journey enquiry today?"





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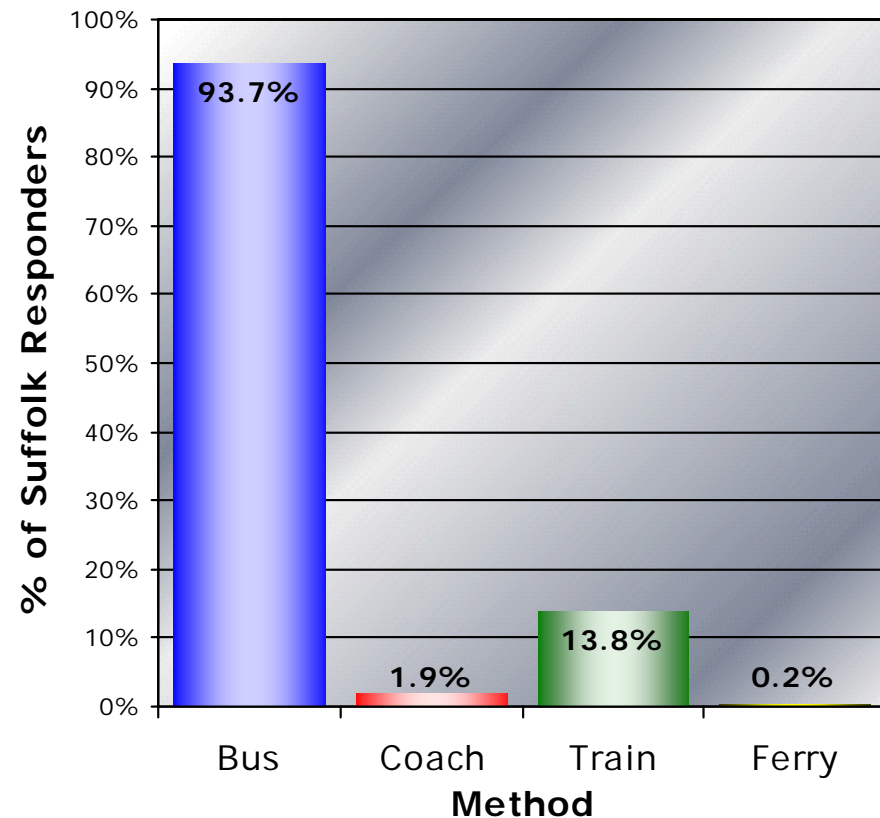
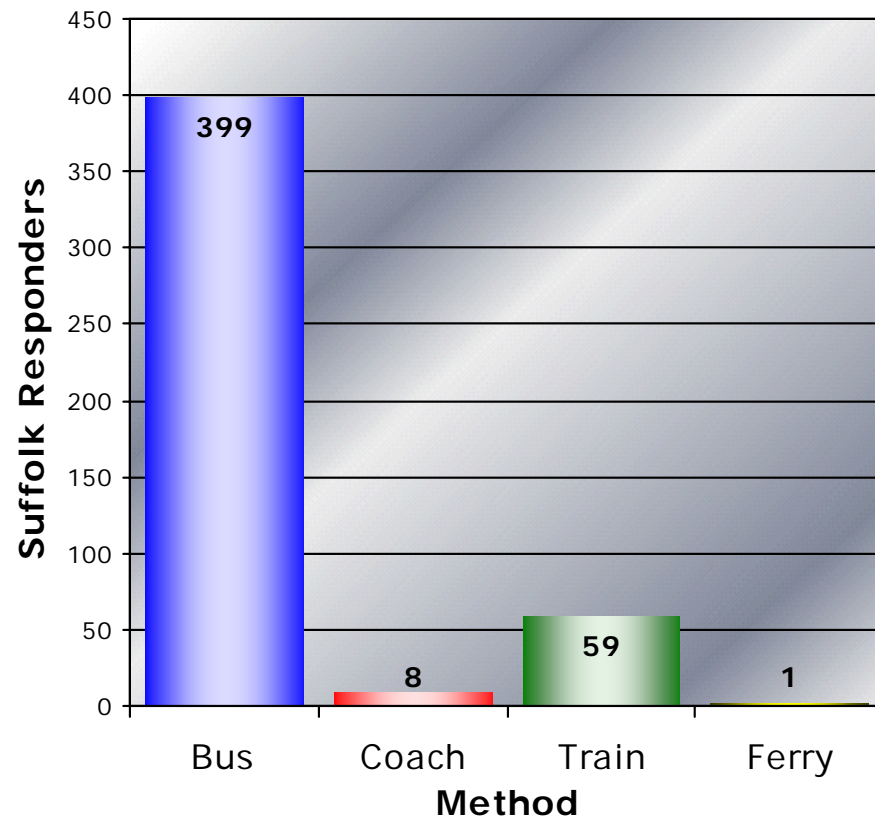
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Q7: Method of Transport

"What method of transport were you enquiring about?"

(non mutually exclusive: a responder may have chosen more than one method)



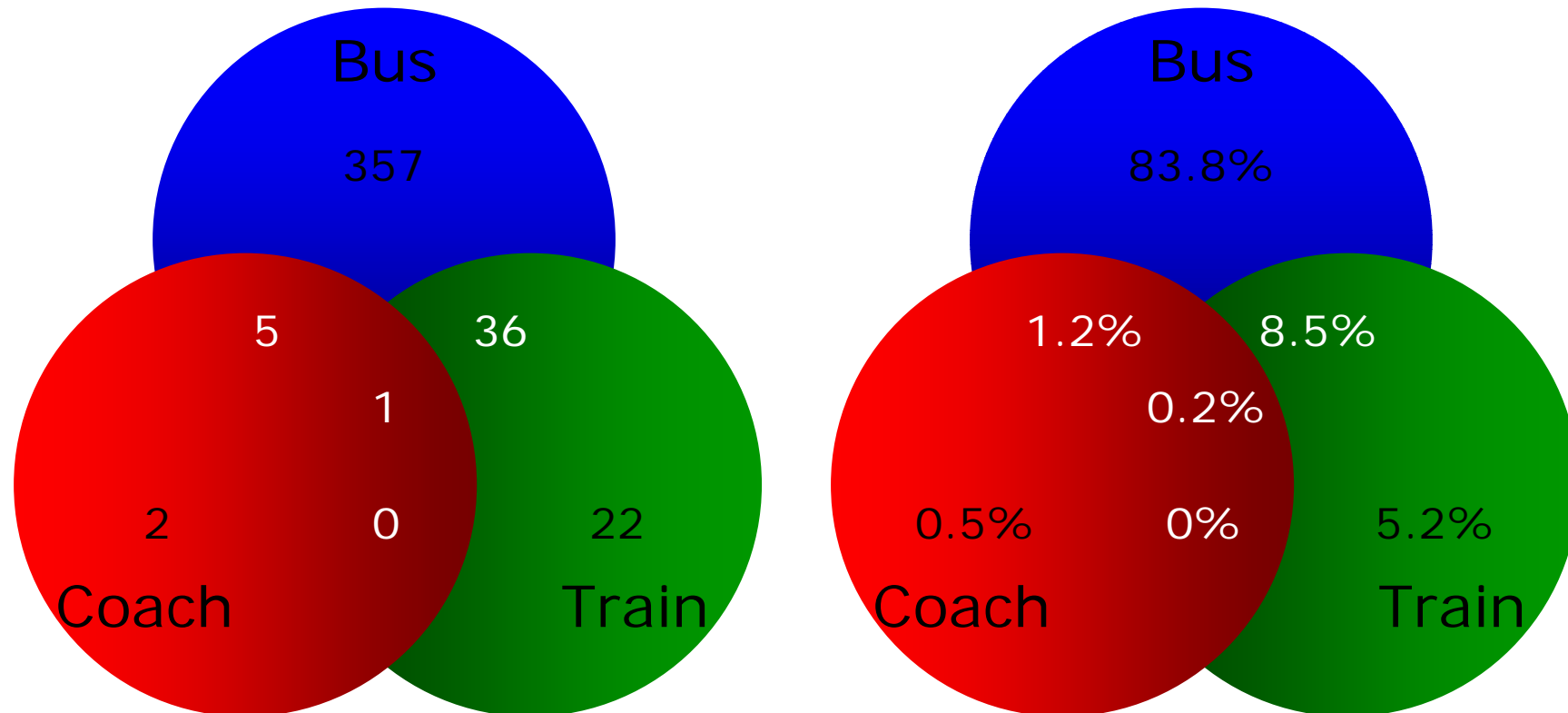


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Q7: Method of Transport - Combinations

"What method of transport were you enquiring about?" (excluding ferry)
(non mutually exclusive: a responder may have chosen more than one method)



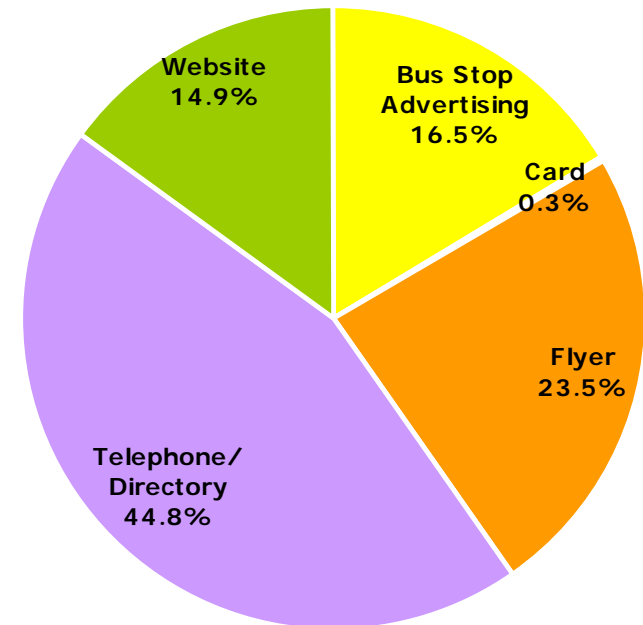
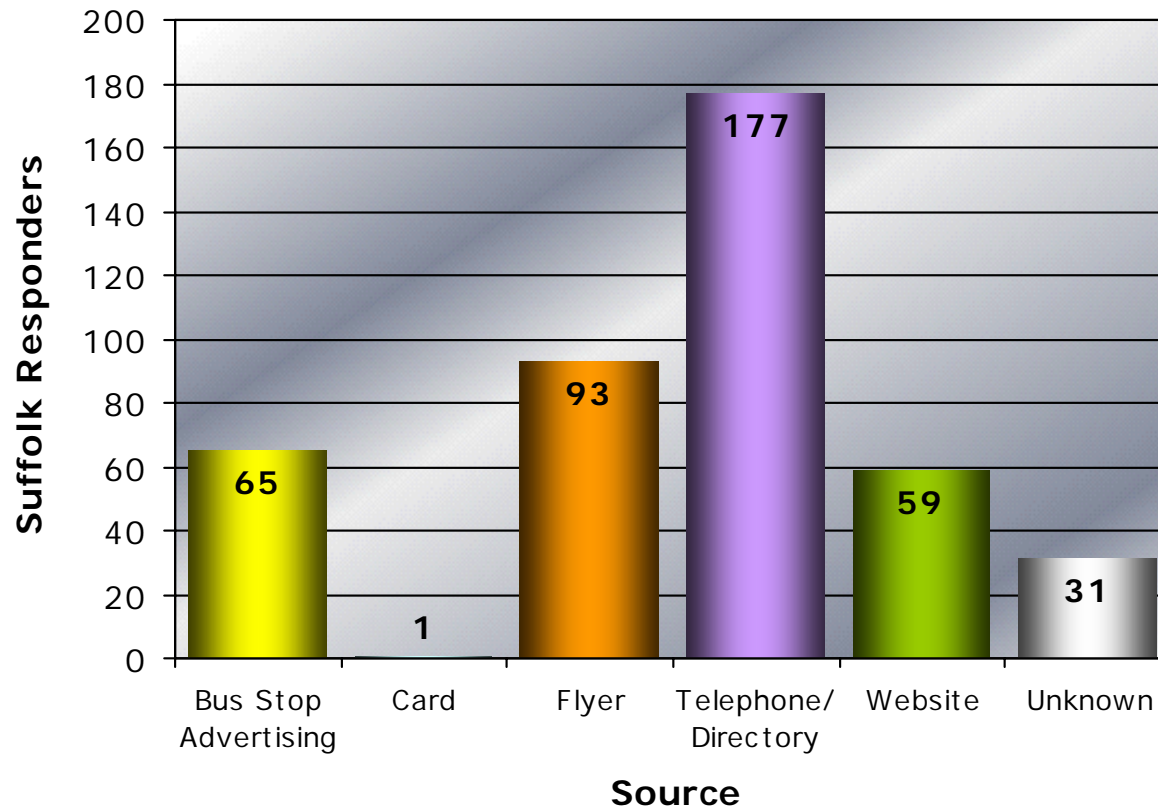


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Q8: Source

"How did you get the Traveline number today?"



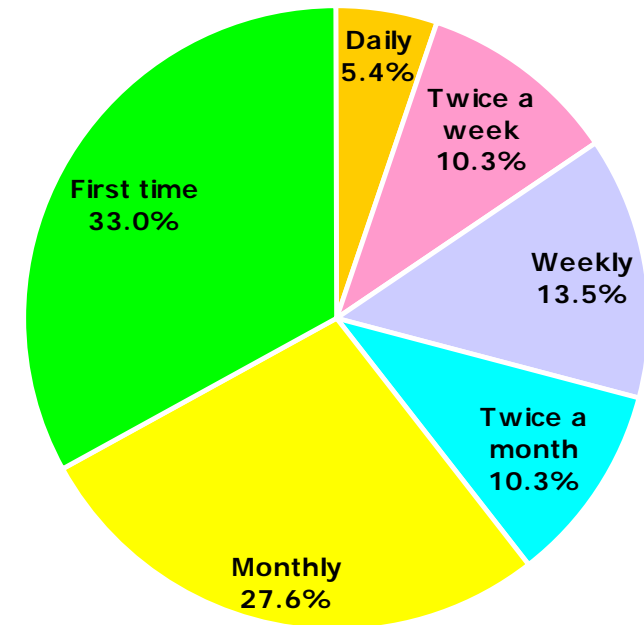
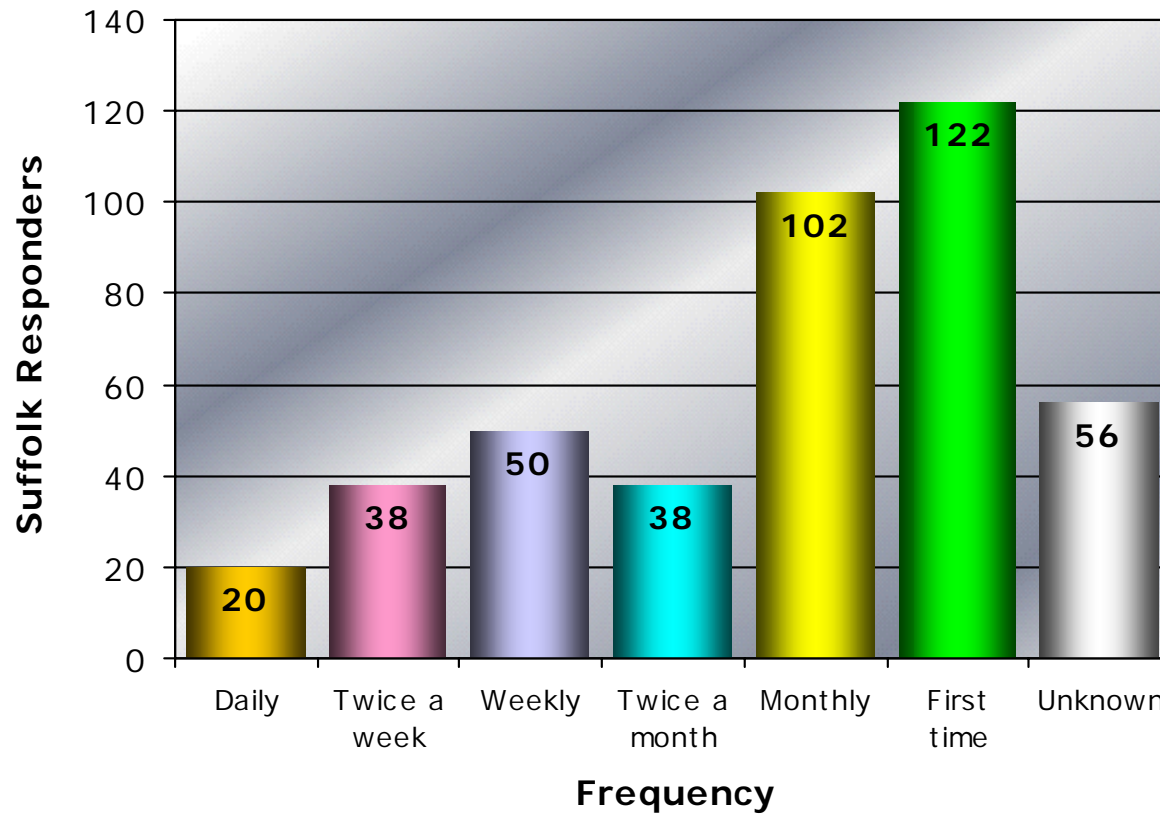


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Q9: Frequency

"How often do you use the Traveline service?"



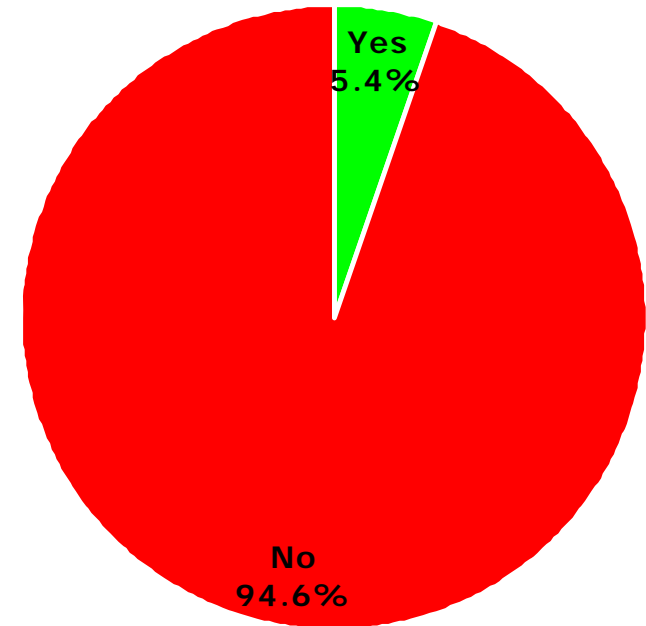
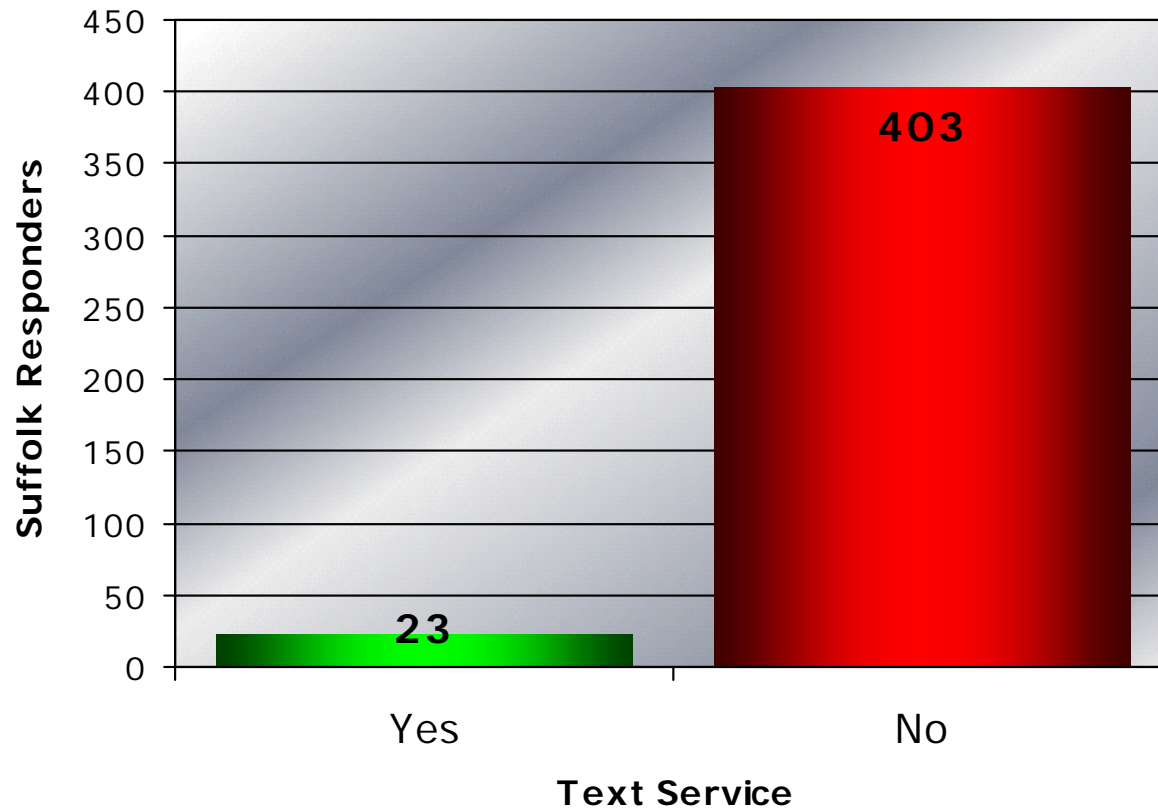


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Q10: Text Service

"Have you used the Traveline Text service?"





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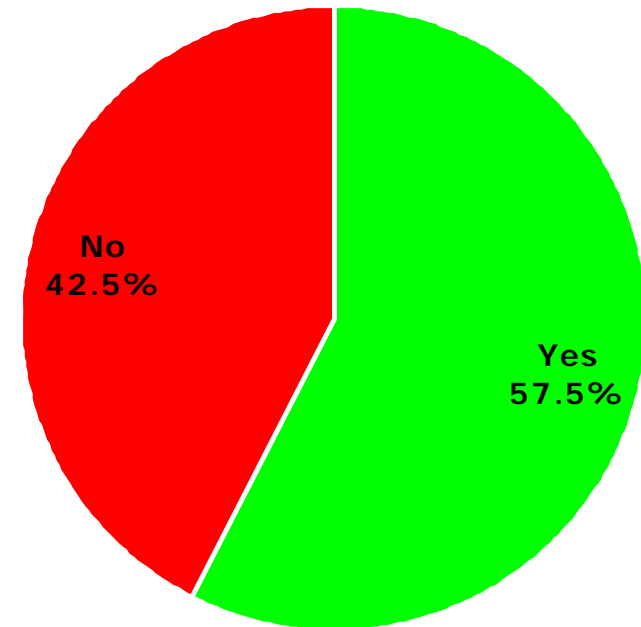
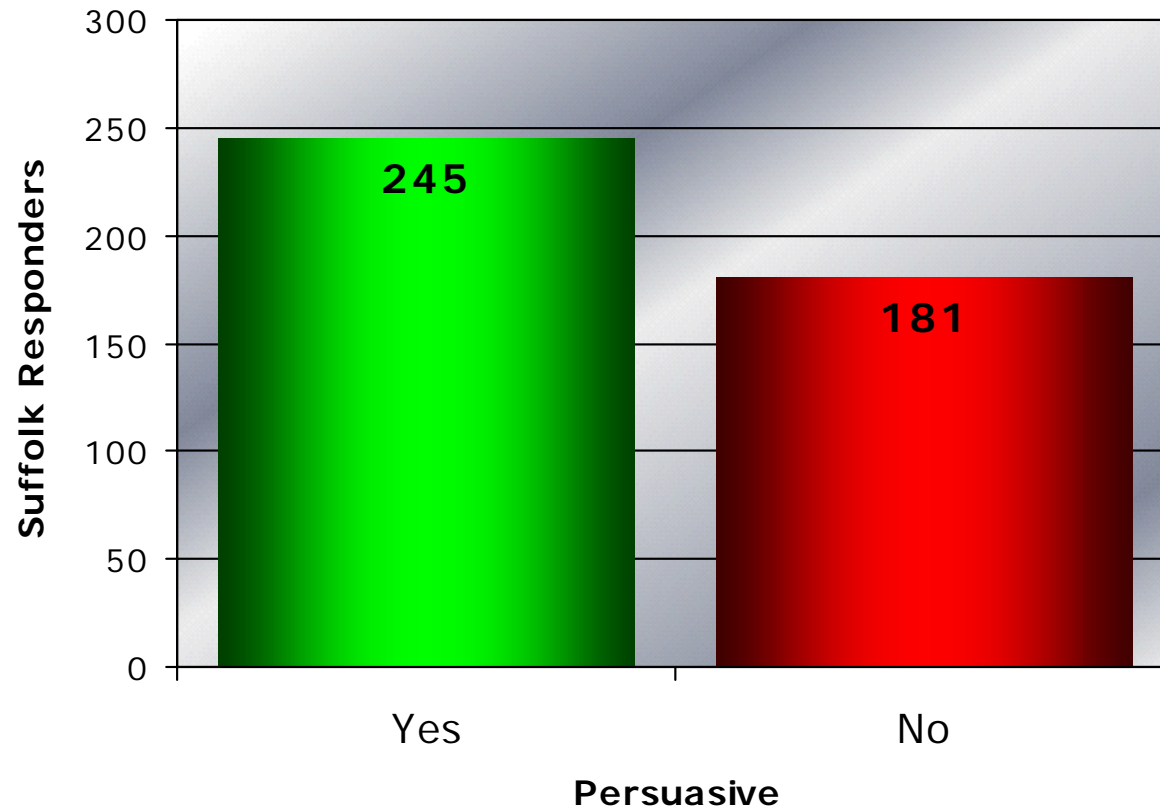


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Q11: Persuasive

"Has using the Traveline service persuaded you to use public transport rather than other modes?"





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Multiple Variables

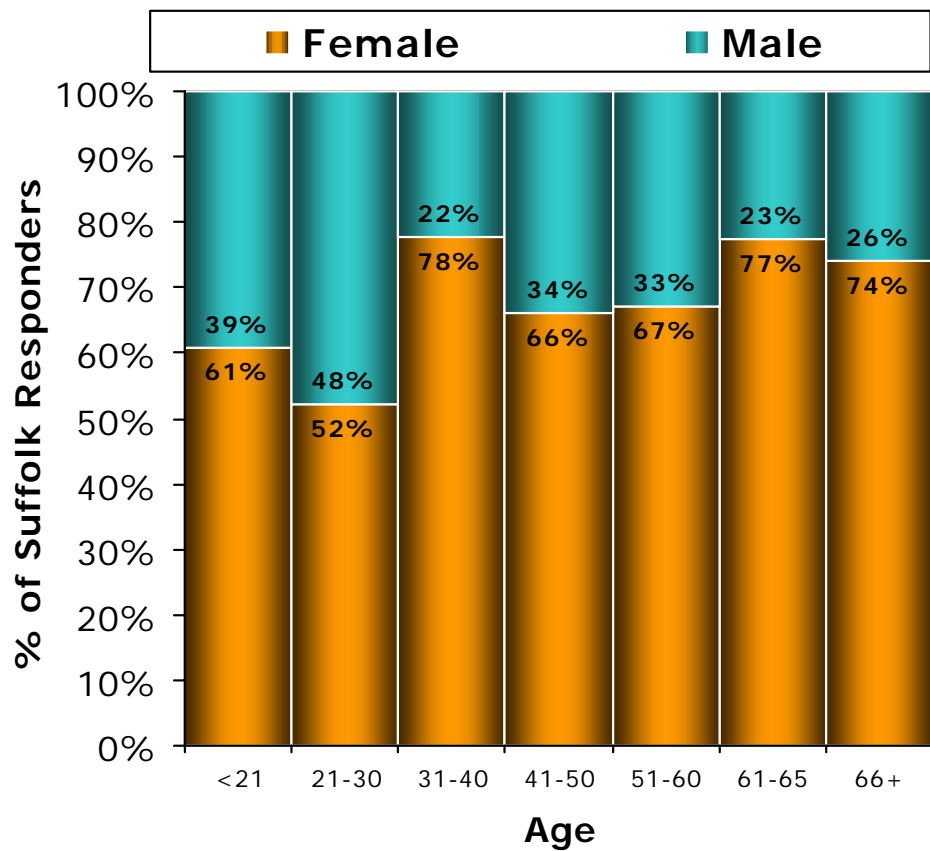
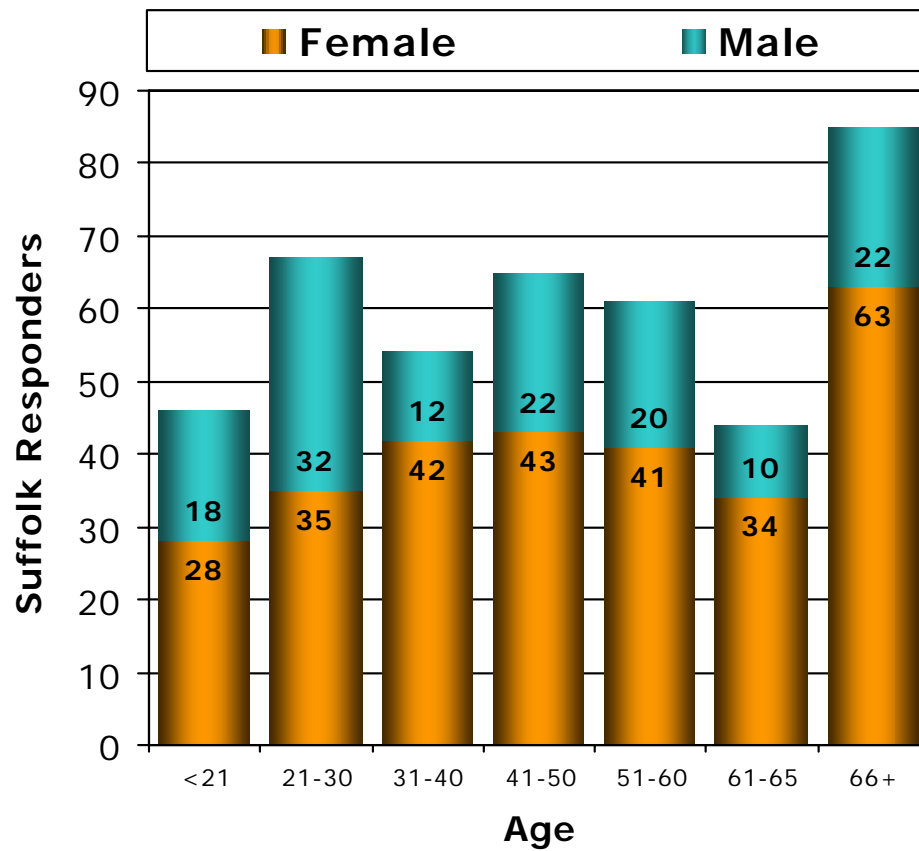


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Age by Gender

(Q3 by Q2)



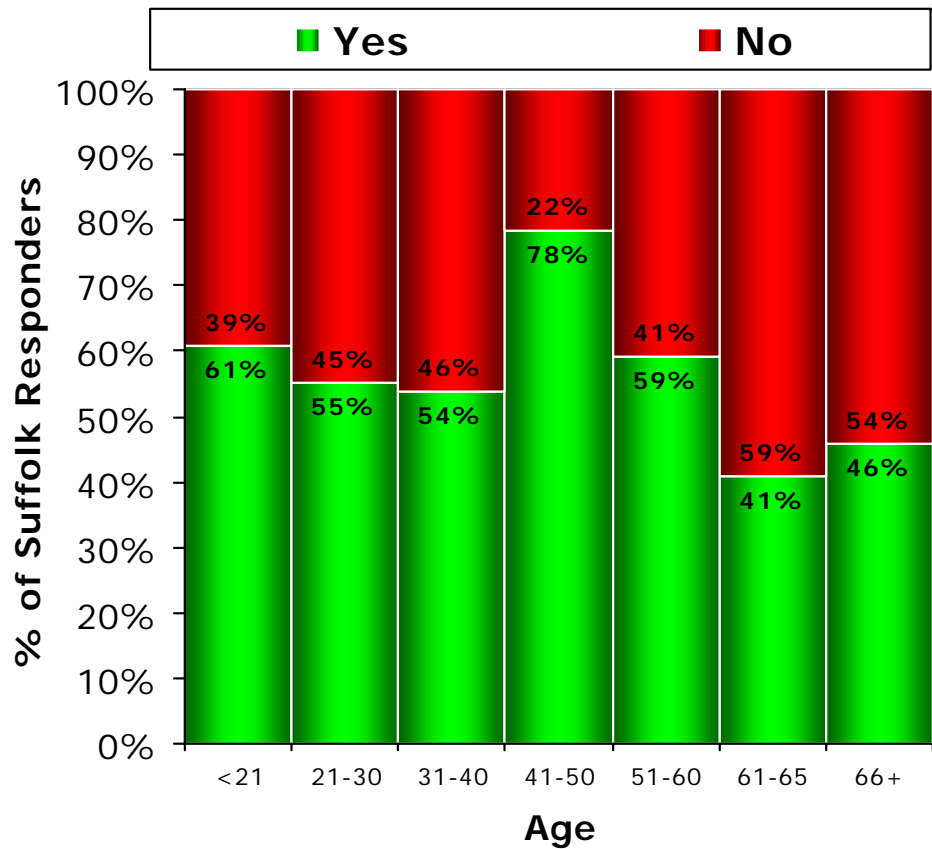
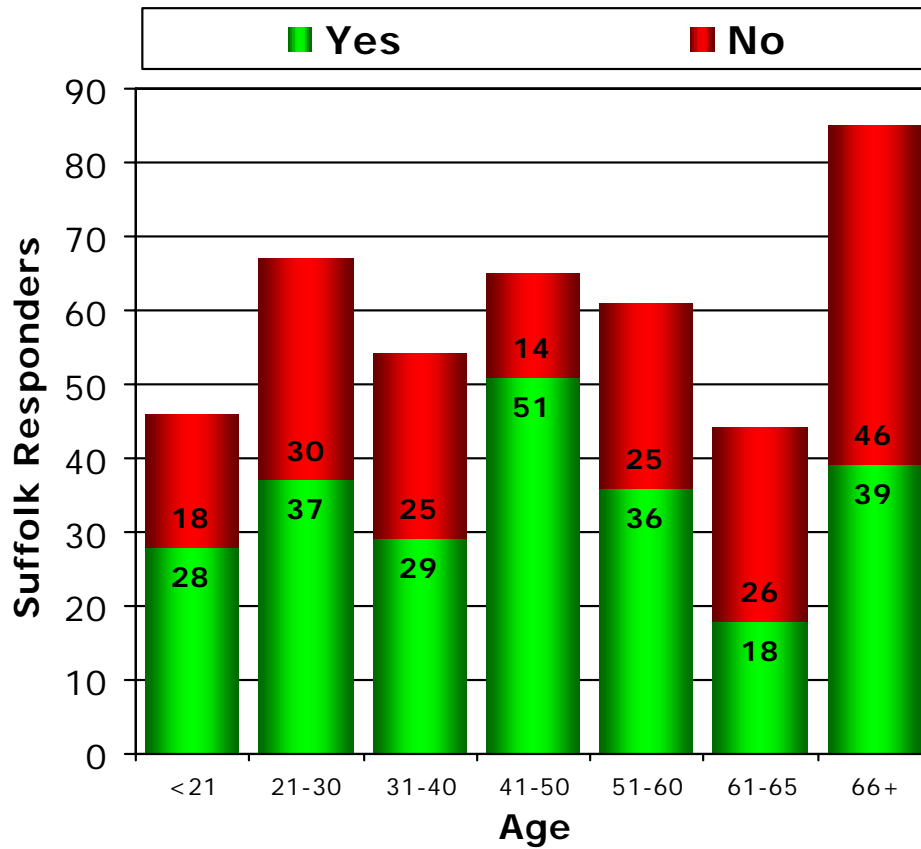


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Age by Fare Information

(Q3 by Q5)



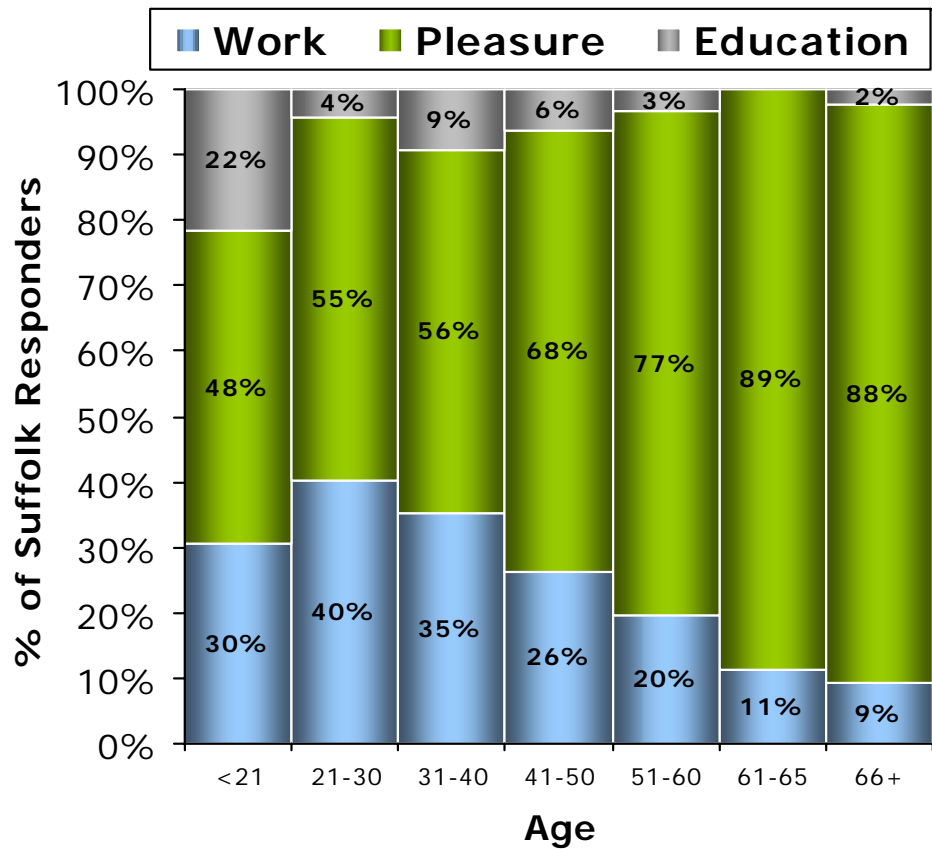
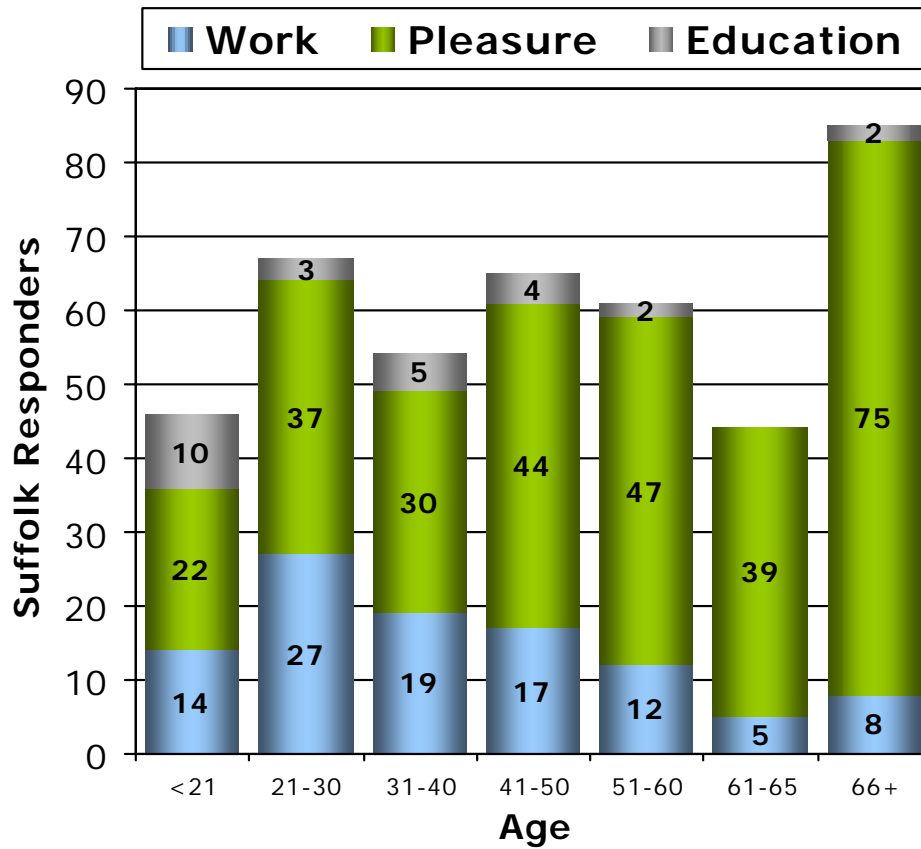


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Age by Purpose

(Q3 by Q6)



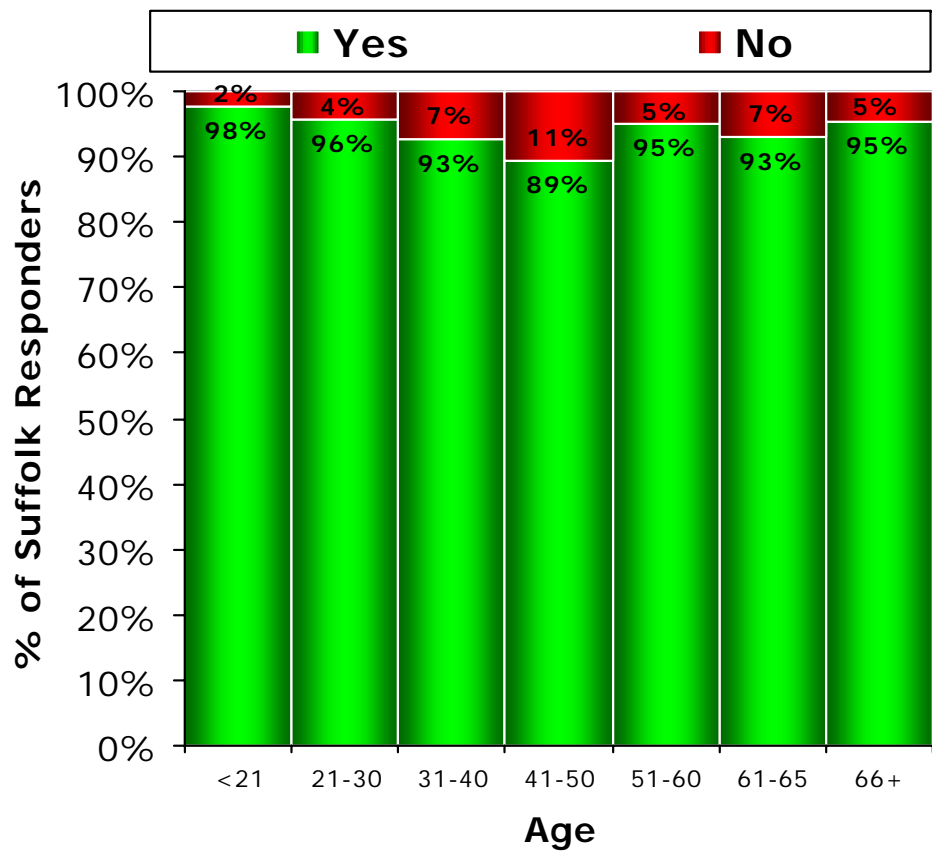
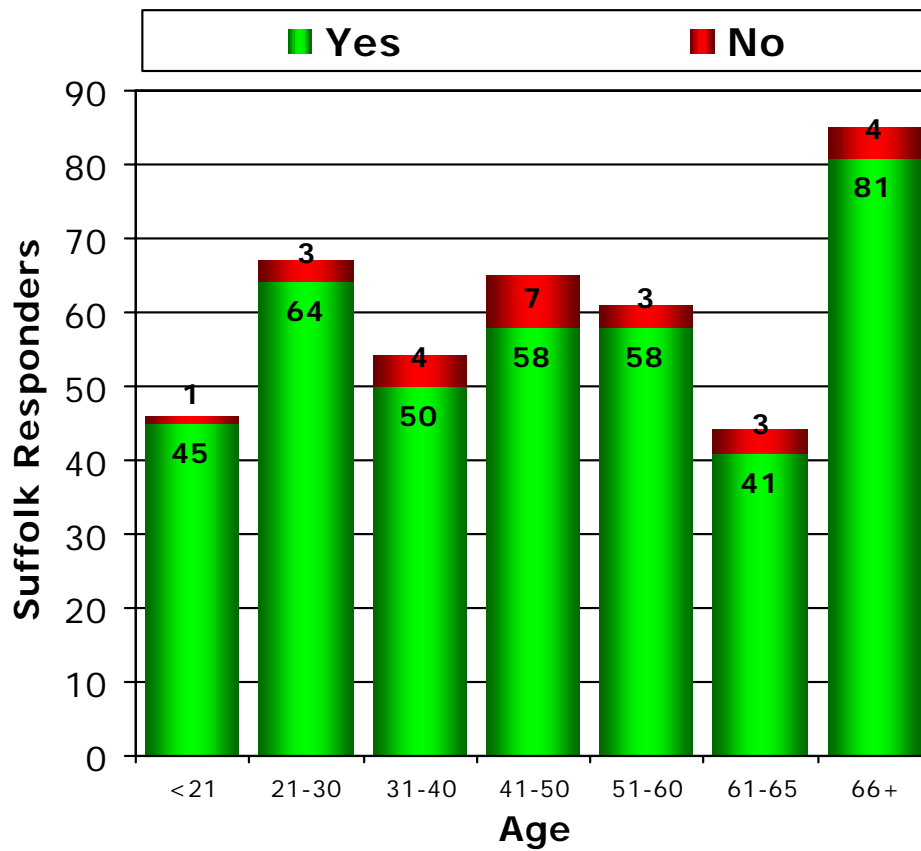


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Age by Bus

(Q3 by Q7: Bus)



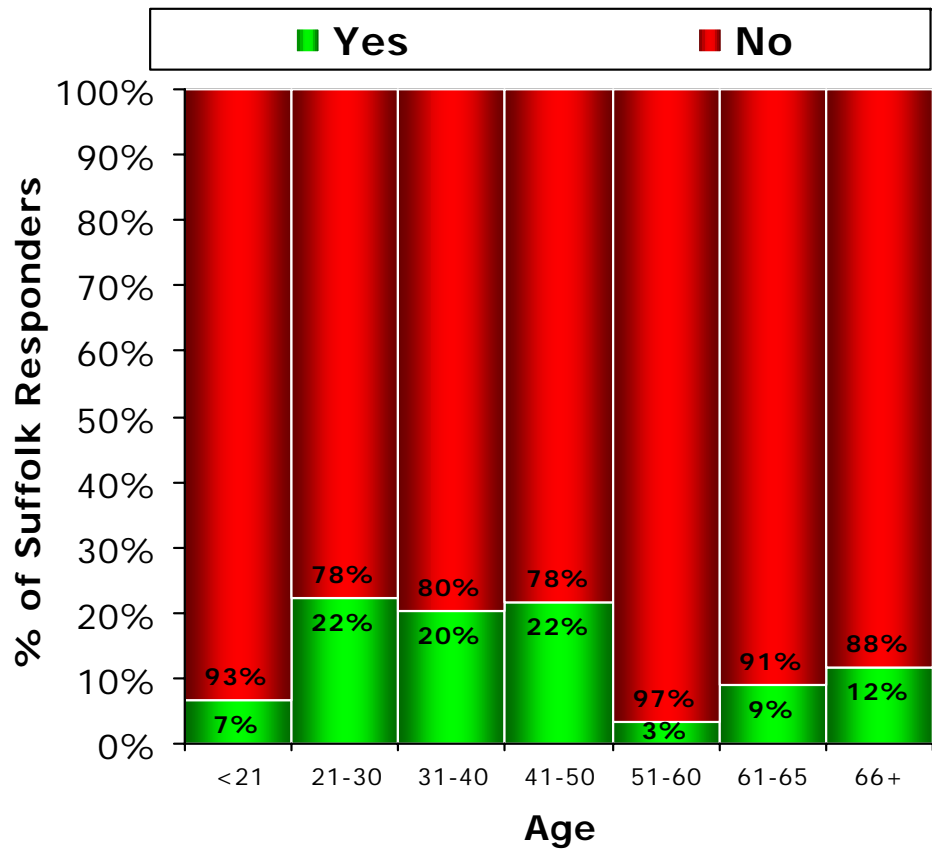
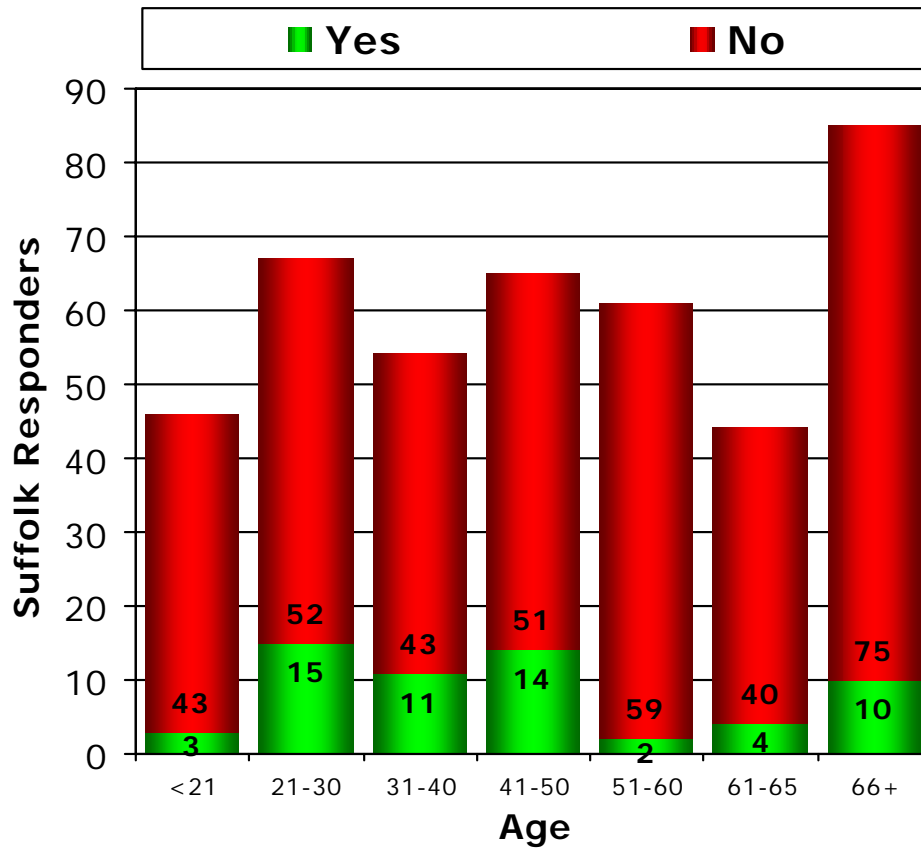


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Age by Train

(Q3 by Q7: Train)



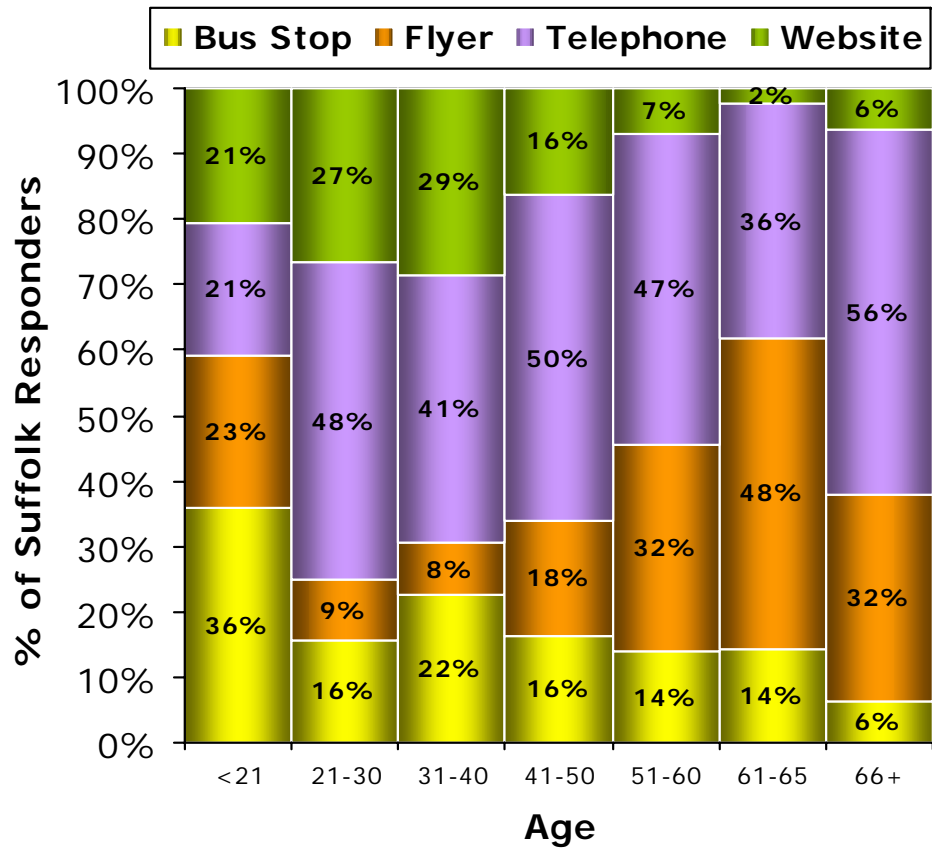
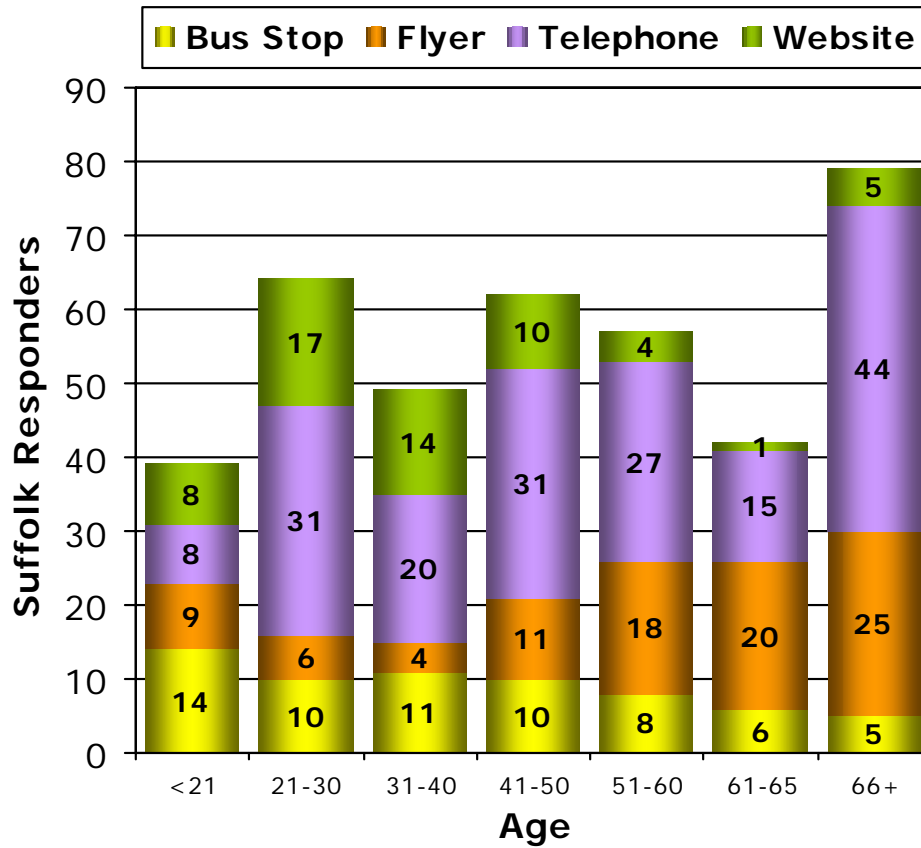


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Age by Source

(Q3 by Q8)





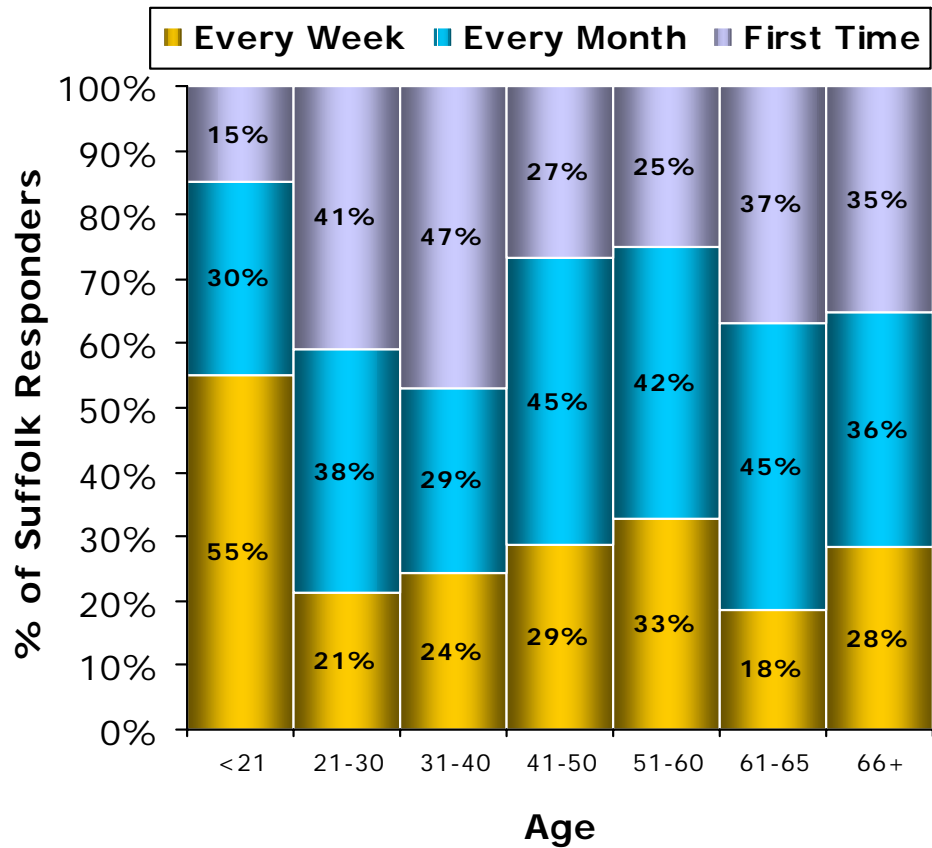
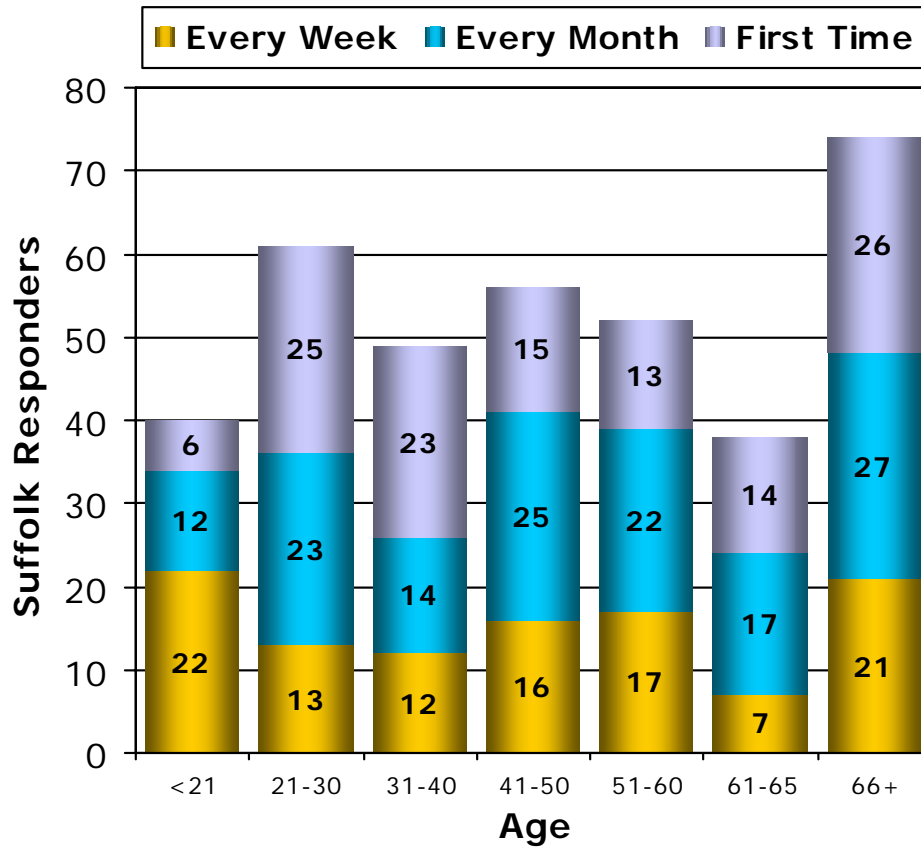
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Age by Frequency

(Q3 by Q9)

(Every Week = Daily, Twice a Week or Weekly/Every Month = Twice a Month or Monthly)



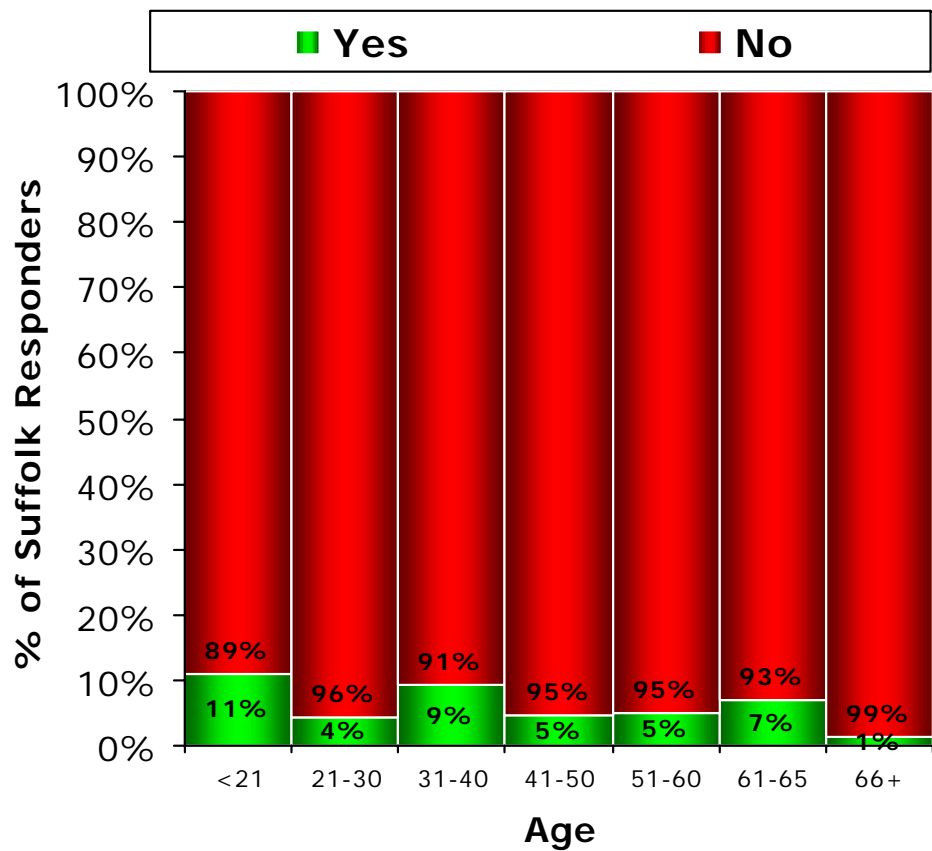
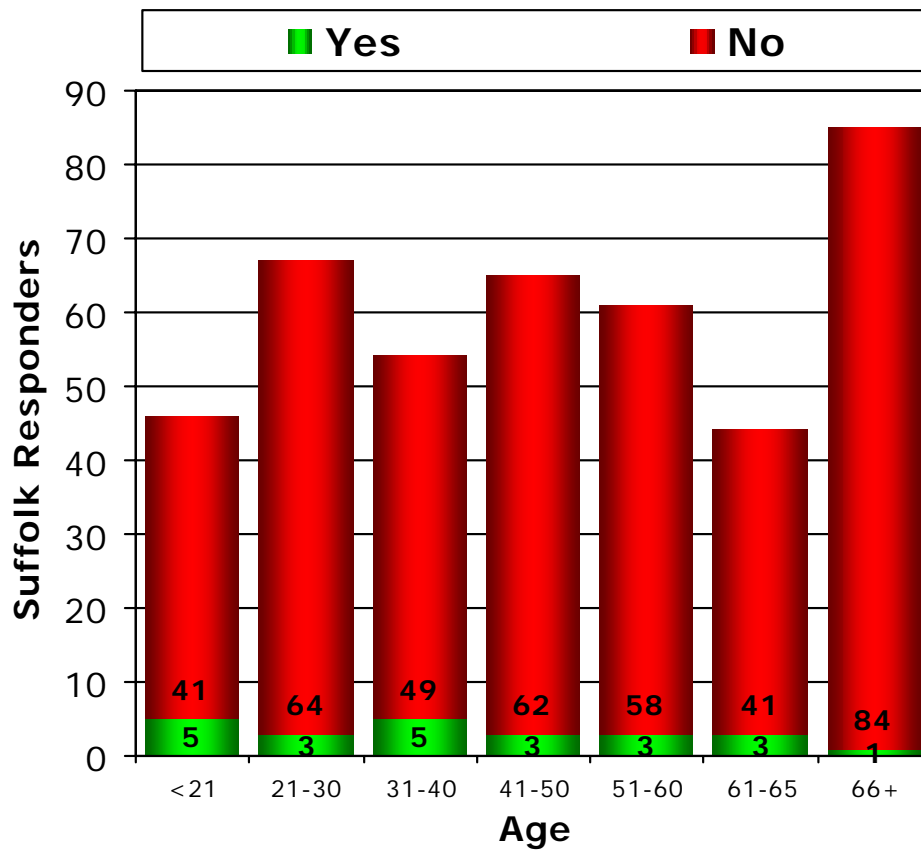


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Age by Text Service

(Q3 by Q10)



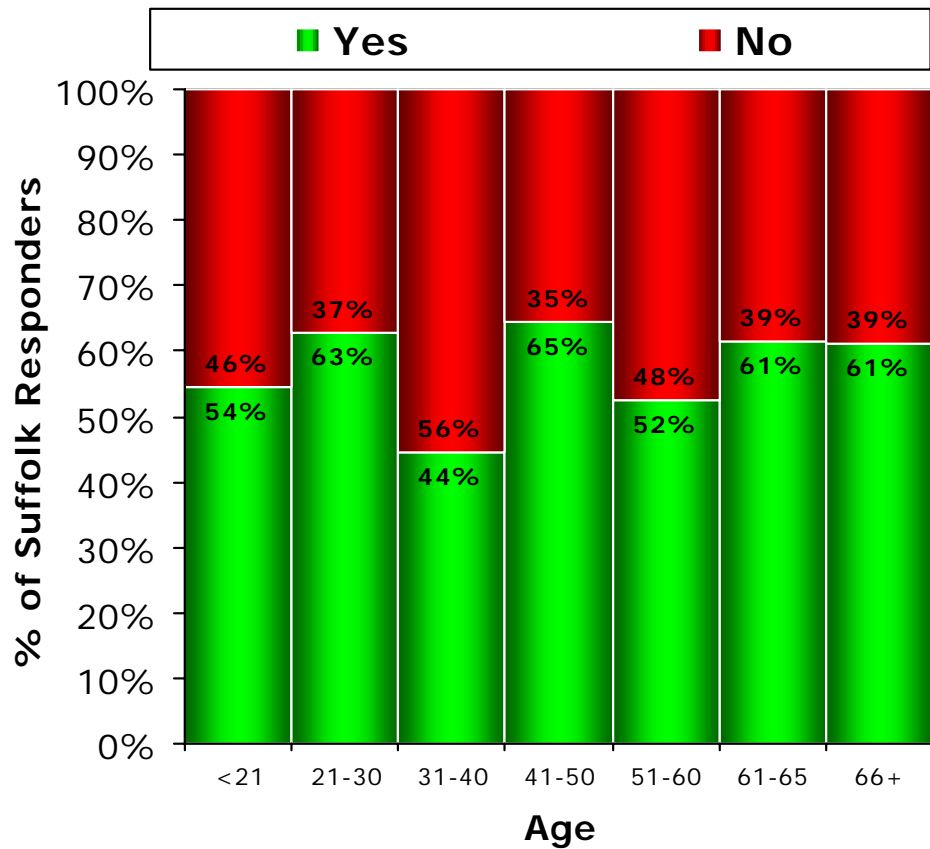
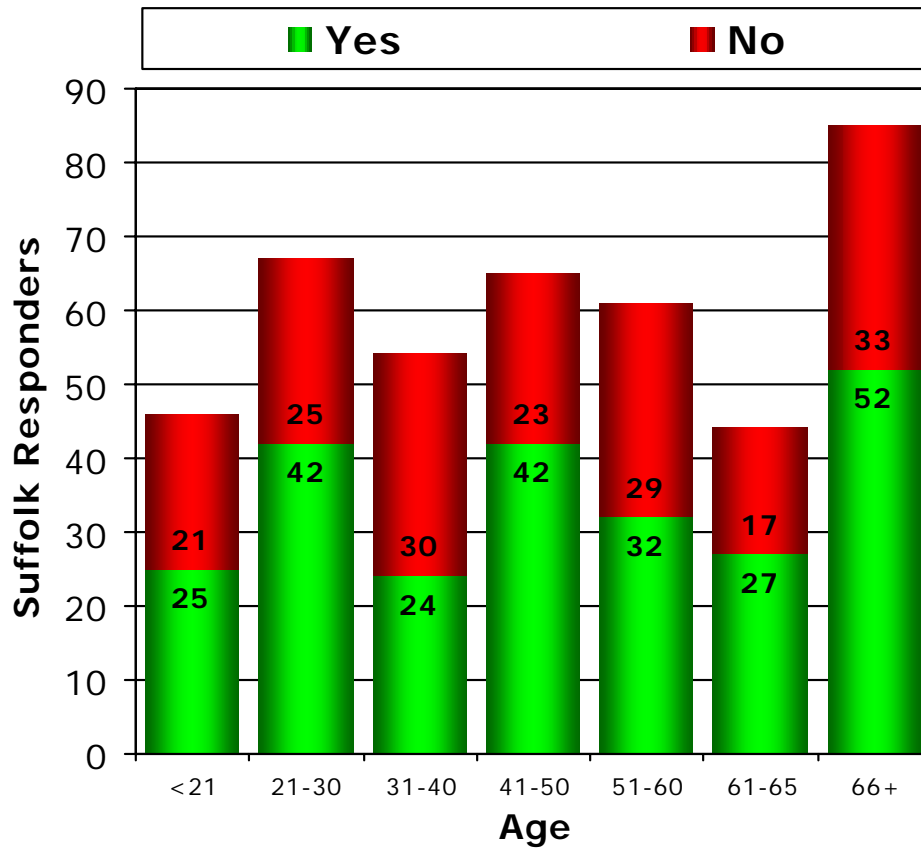


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Age by Persuasion

(Q3 by Q11)





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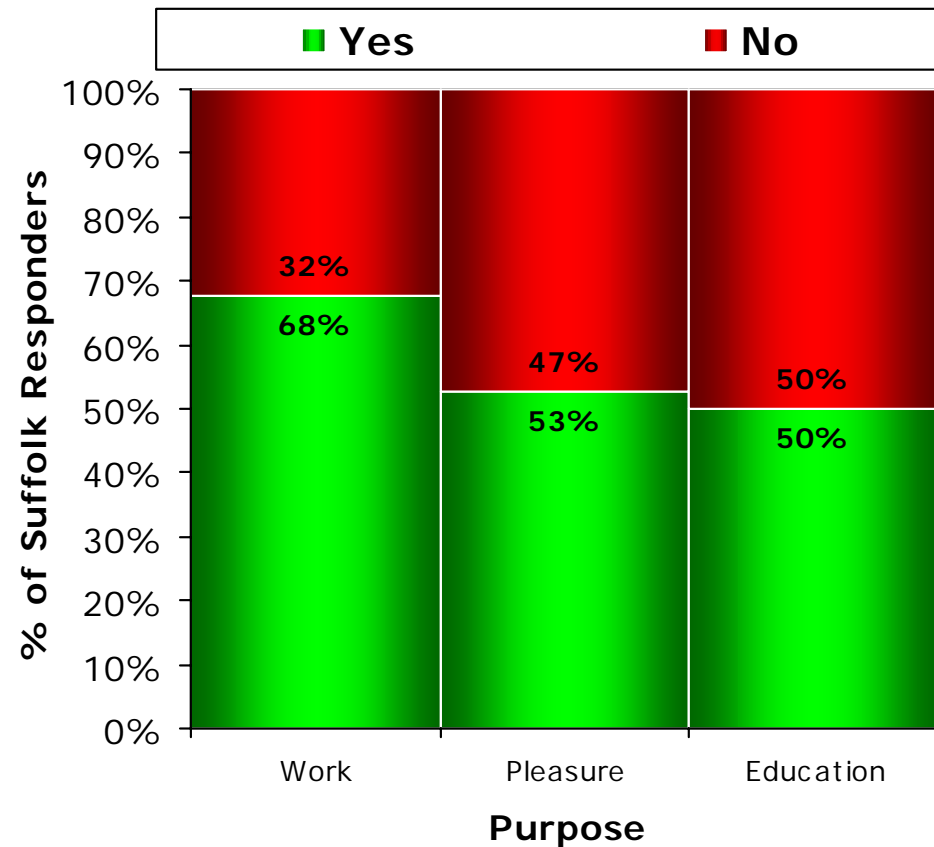
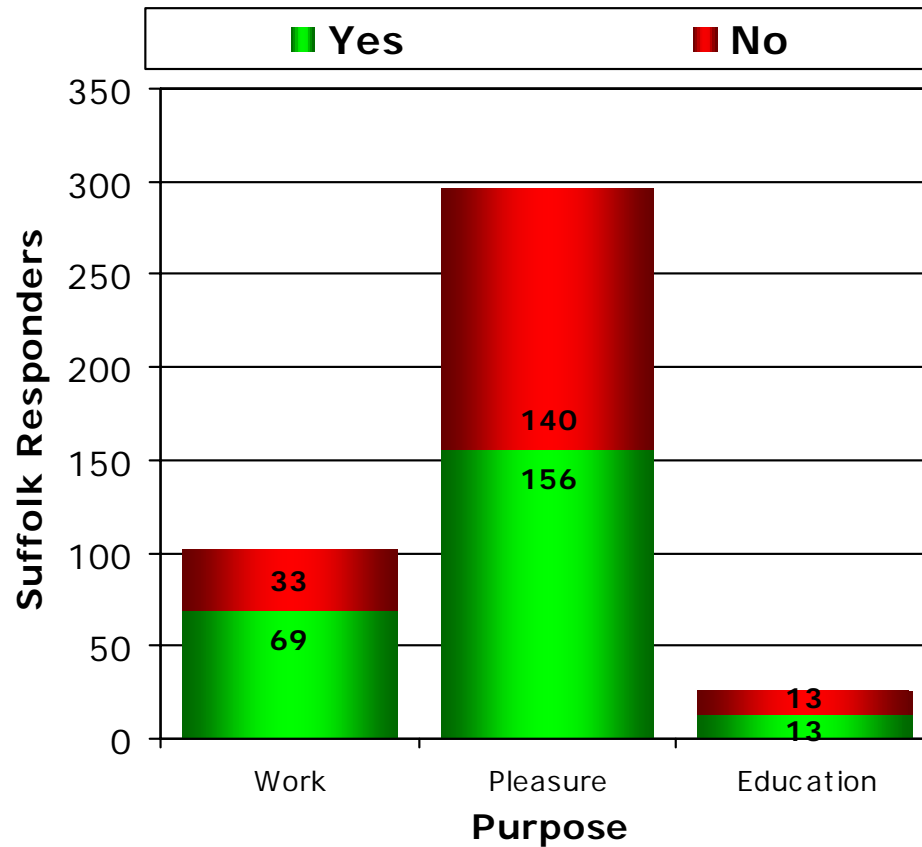


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Purpose by Fare Information

(Q6 by Q5)





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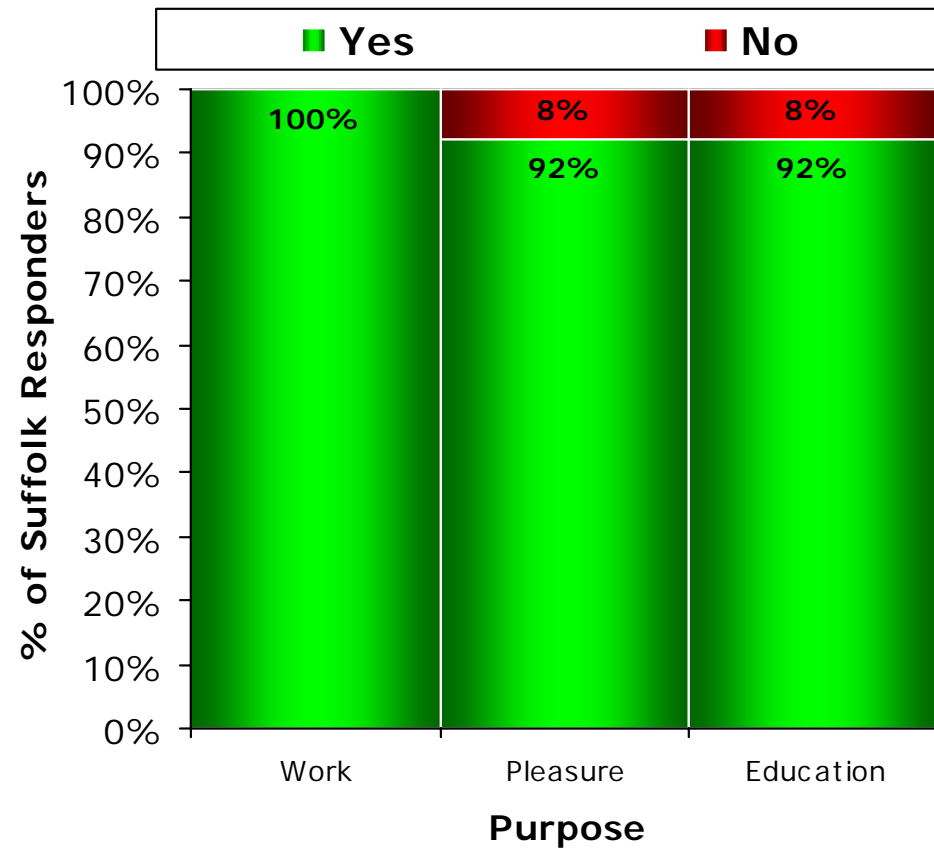
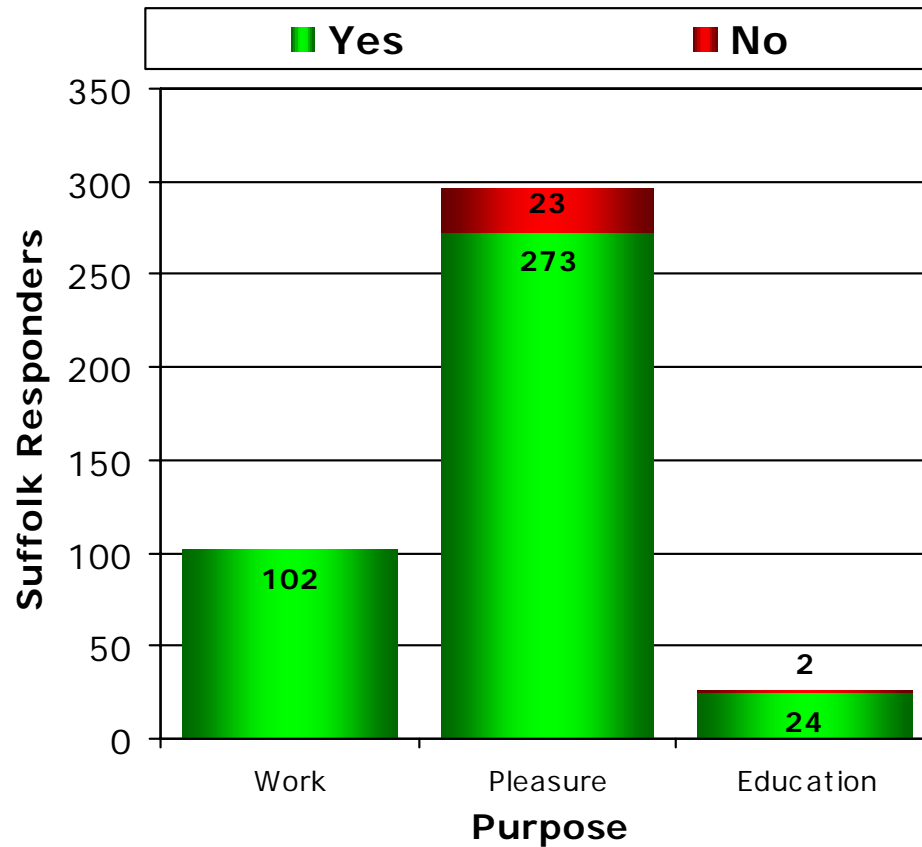


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Purpose by Bus

(Q6 by Q7: Bus)





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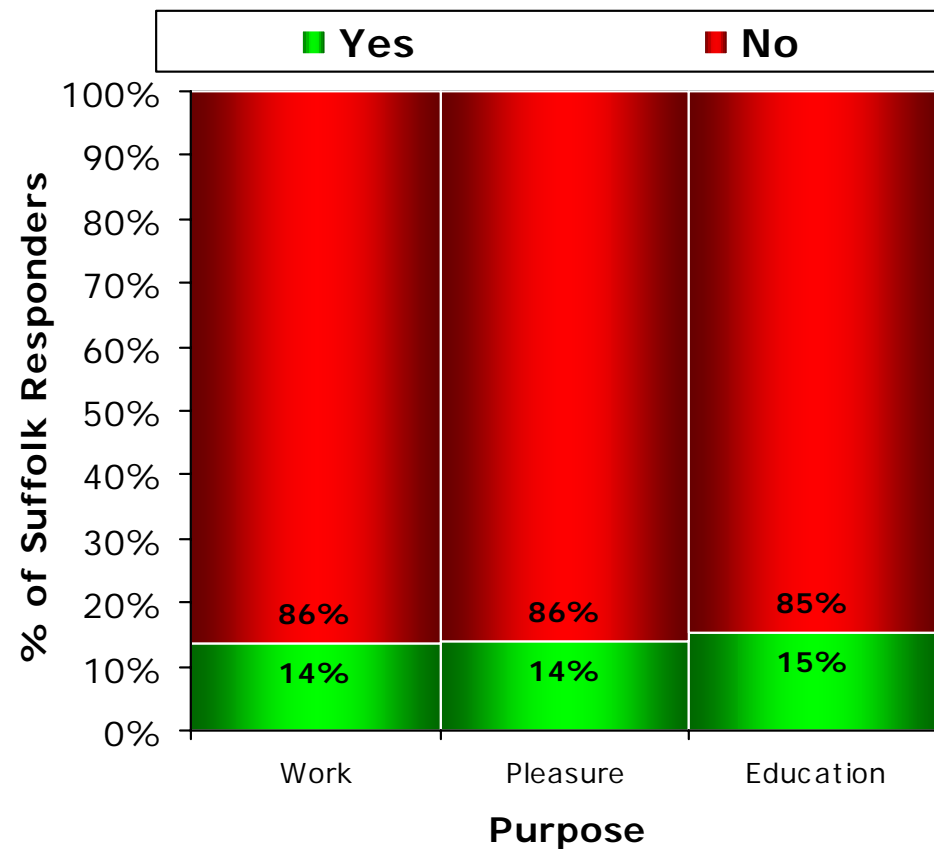
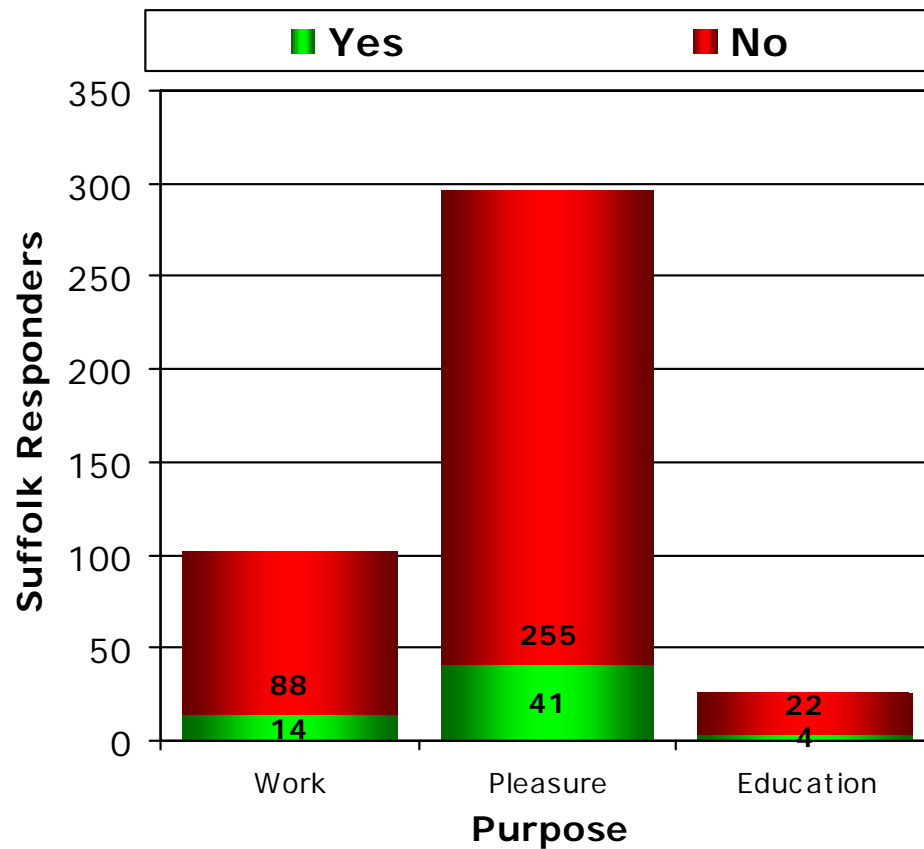


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Purpose by Train

(Q6 by Q7: Train)



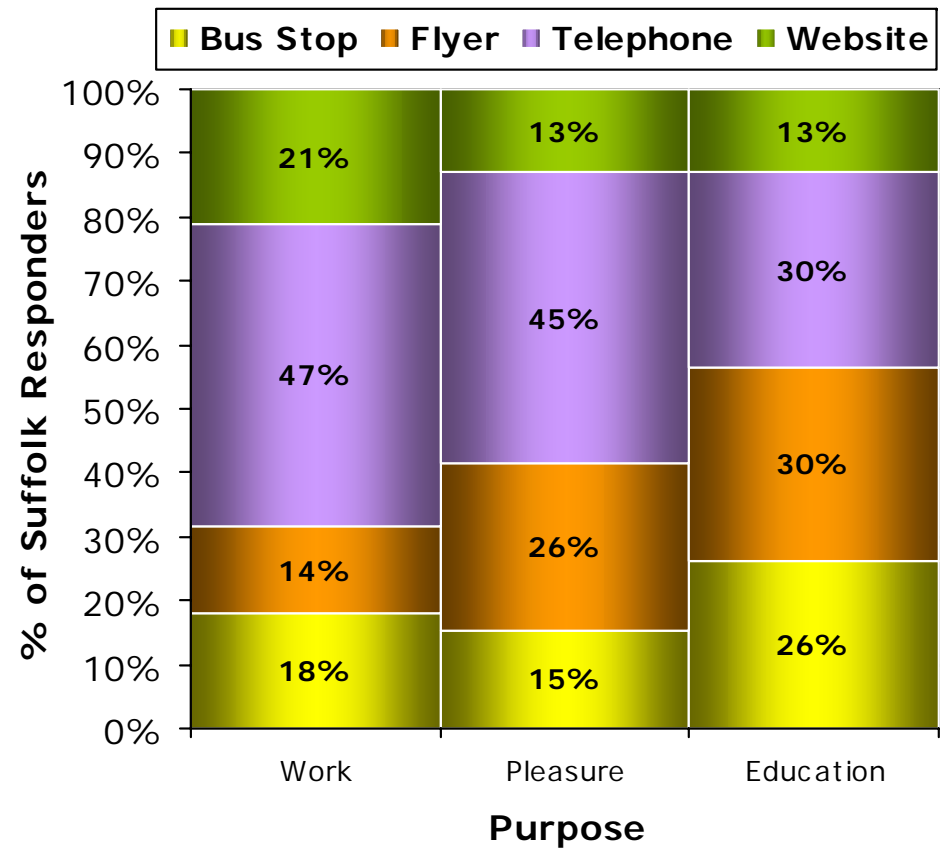
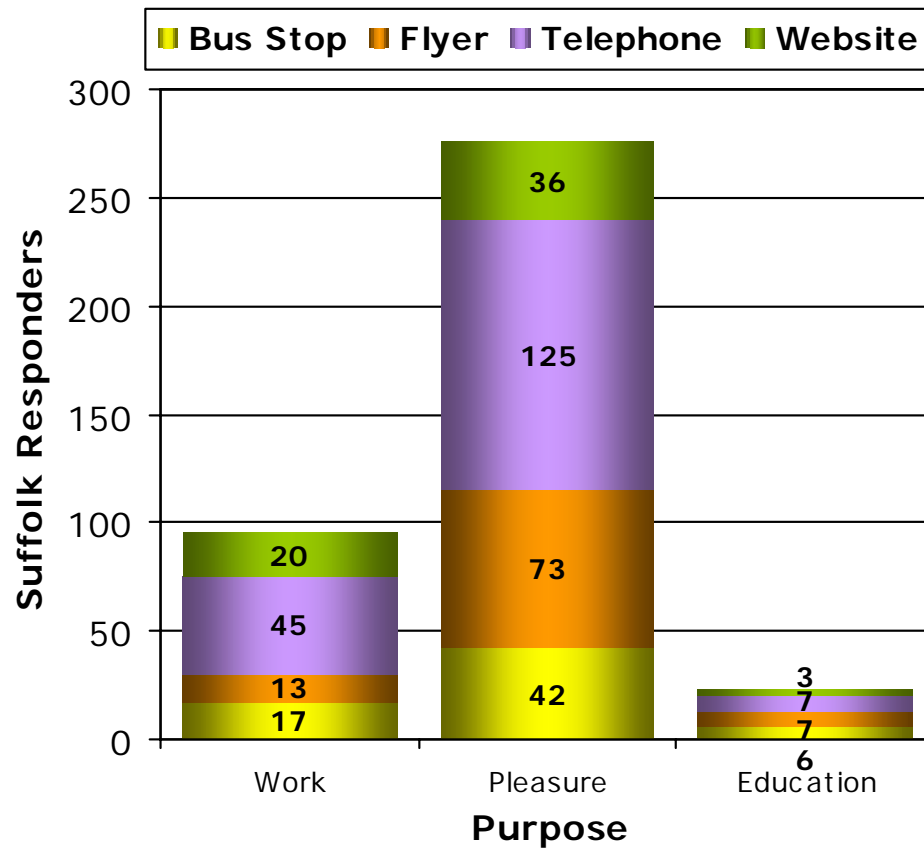


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Purpose by Source

(Q6 by Q8)





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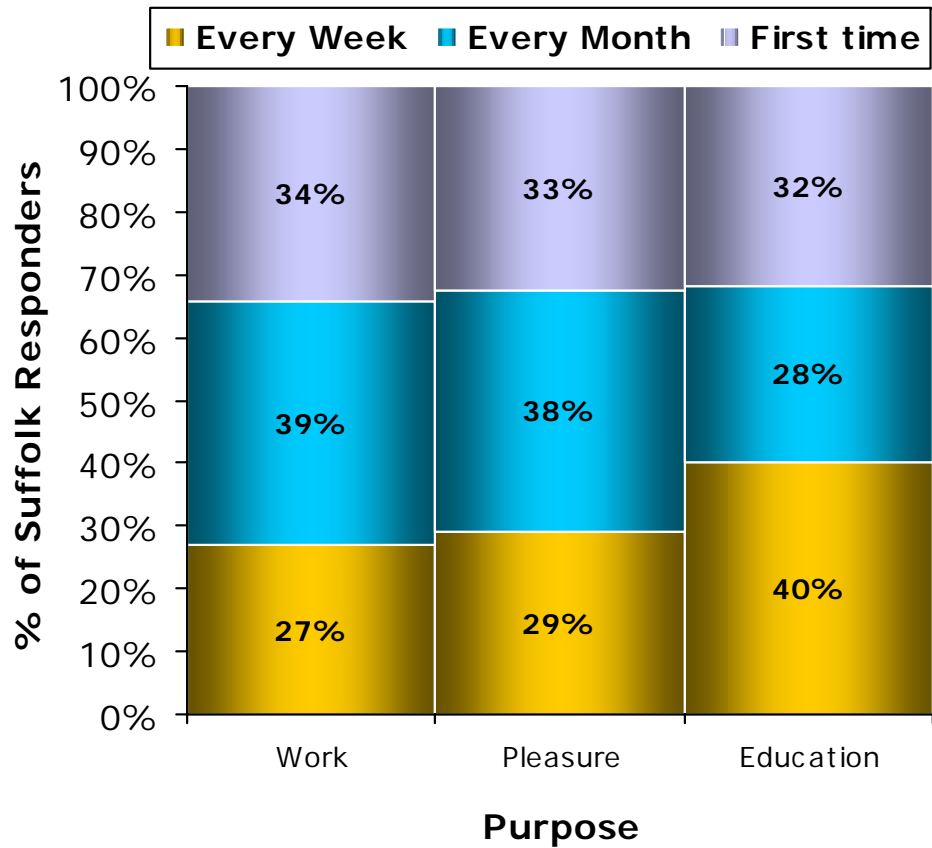
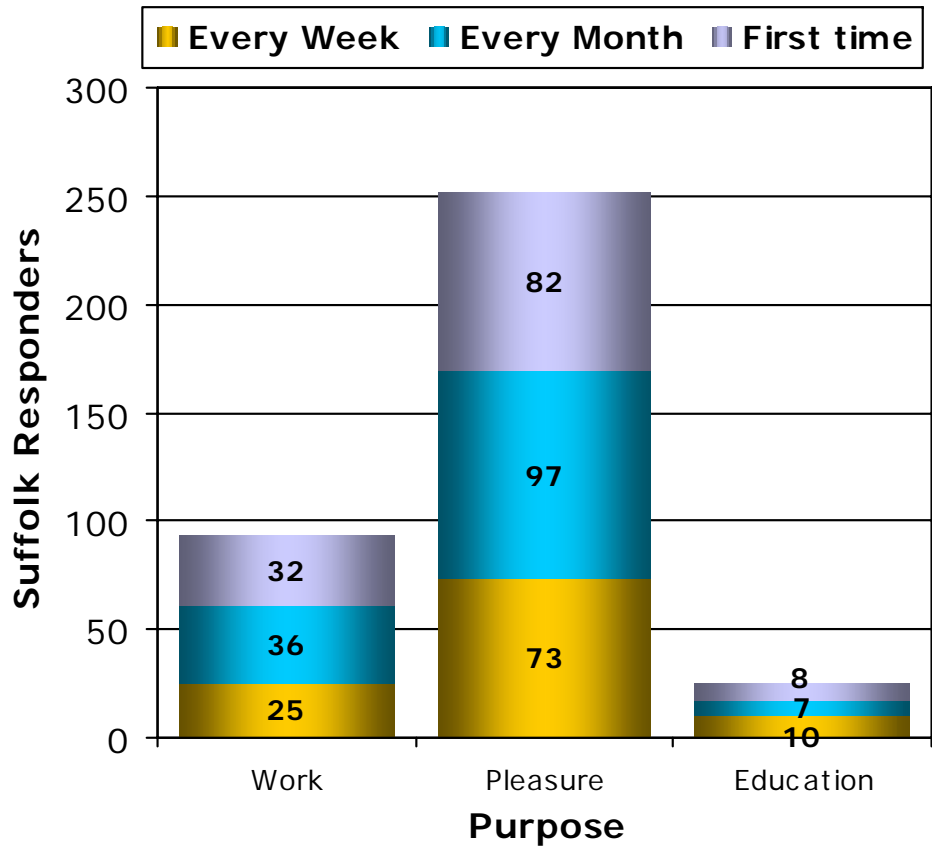
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Purpose by Frequency

(Q6 by Q9)

(Every Week = Daily, Twice a Week or Weekly/Every Month = Twice a Month or Monthly)





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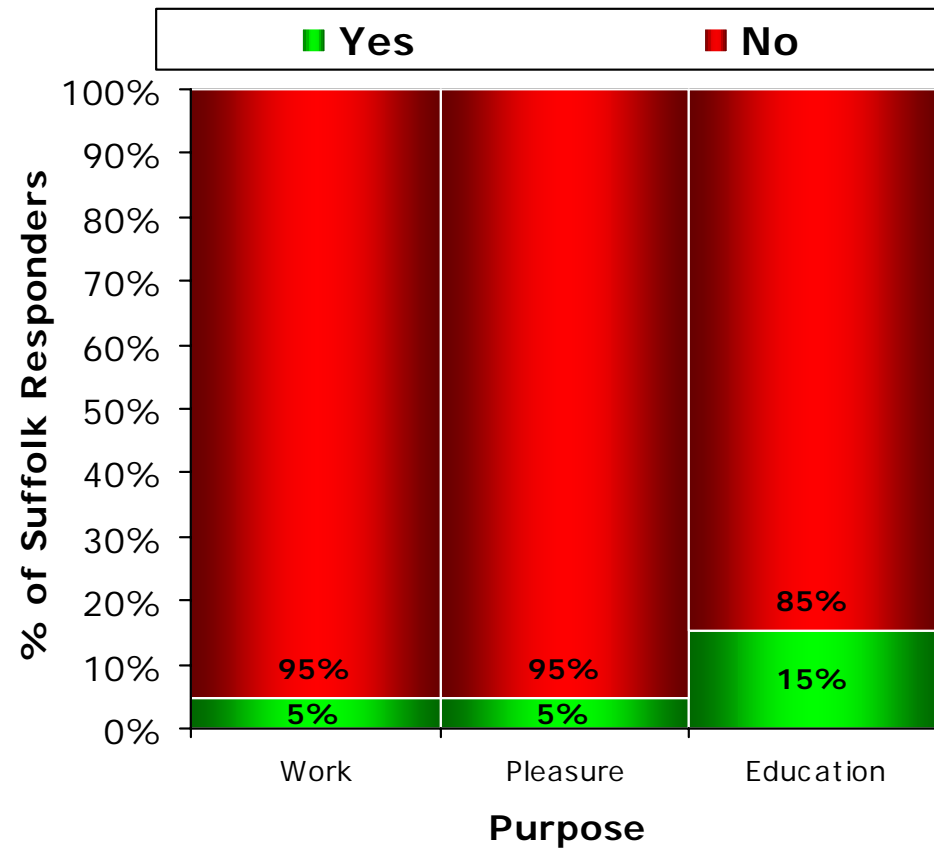
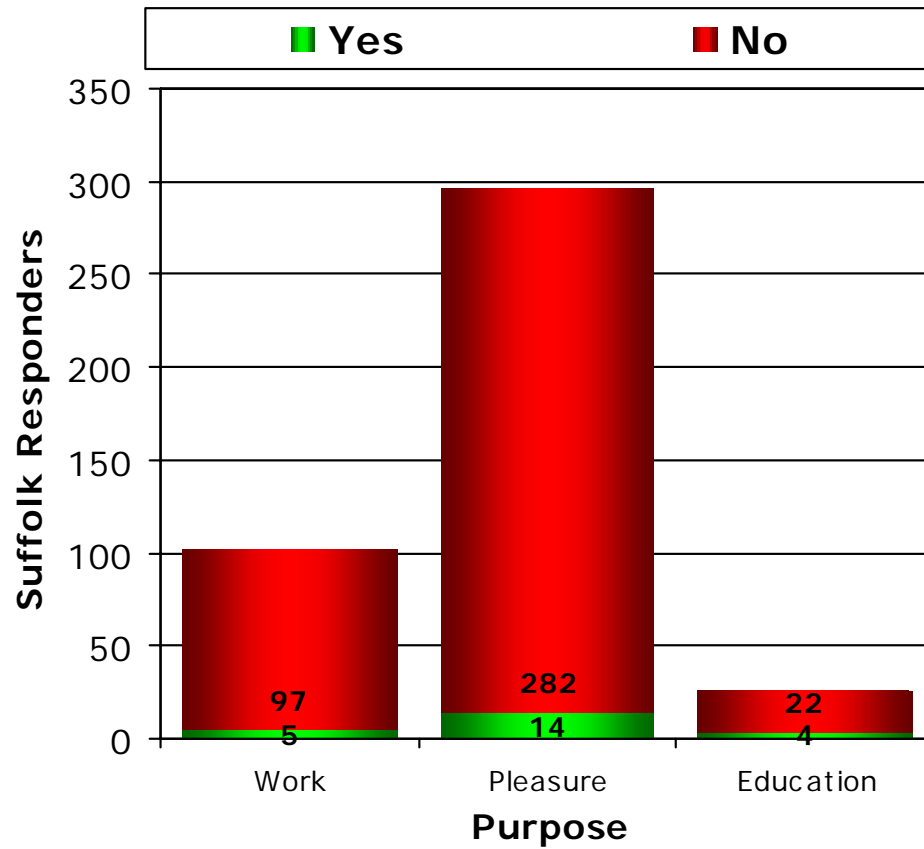


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Purpose by Text Service

(Q6 by Q10)





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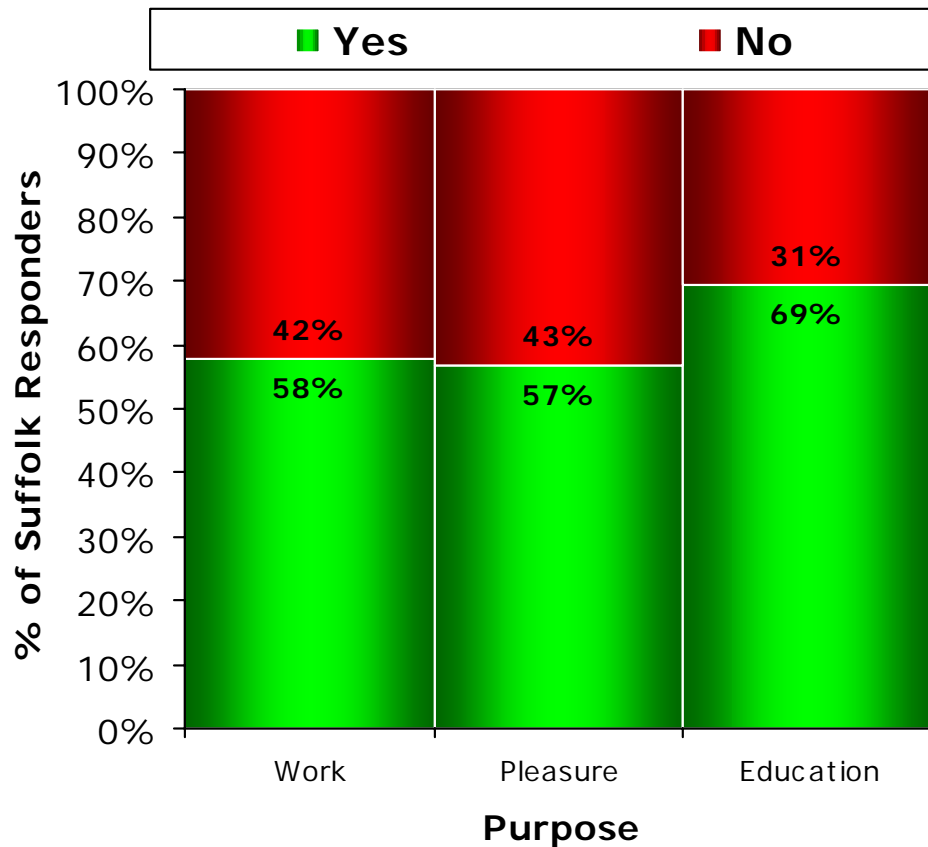
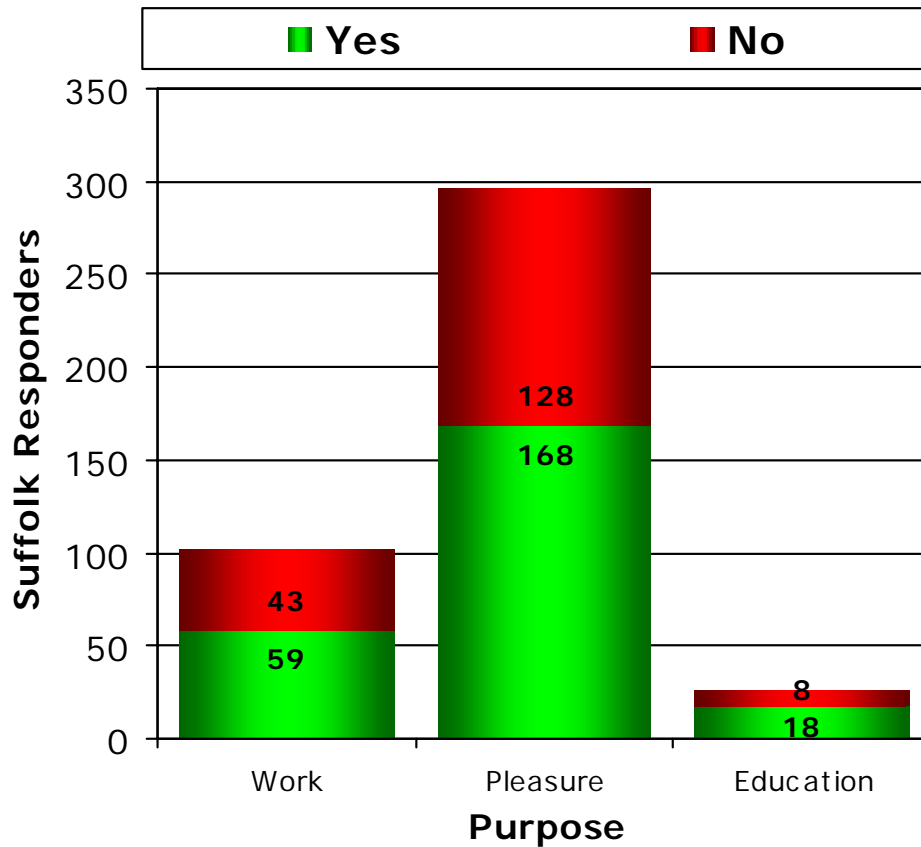


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Purpose by Persuasion

(Q6 by Q11)





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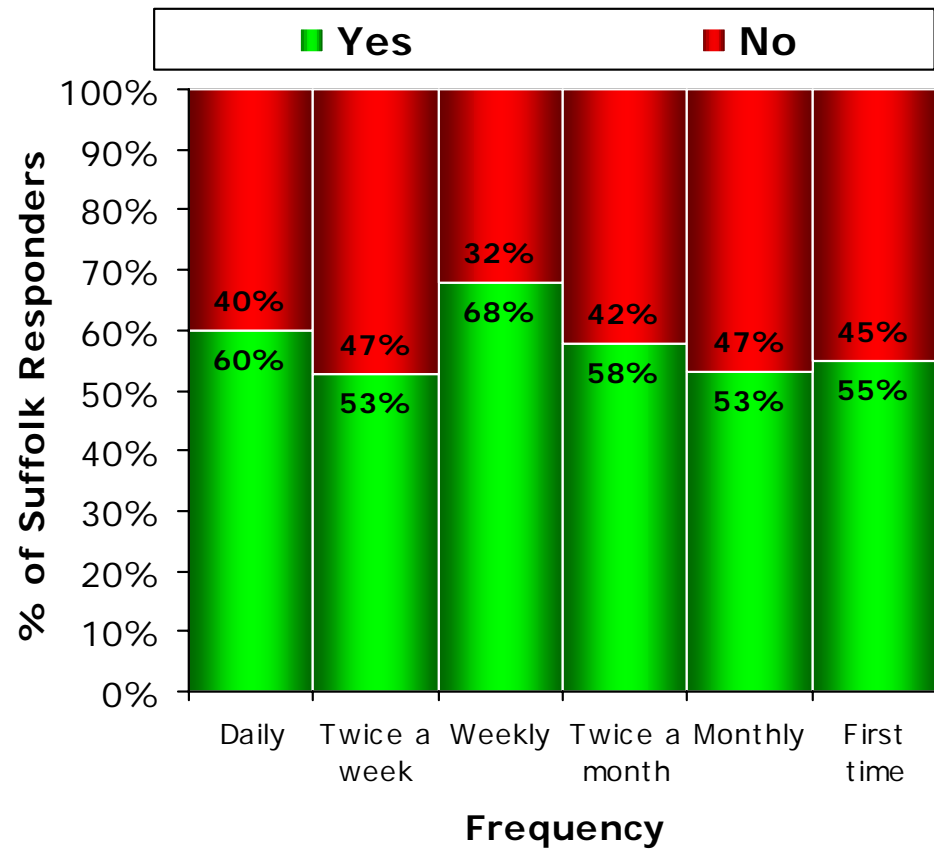
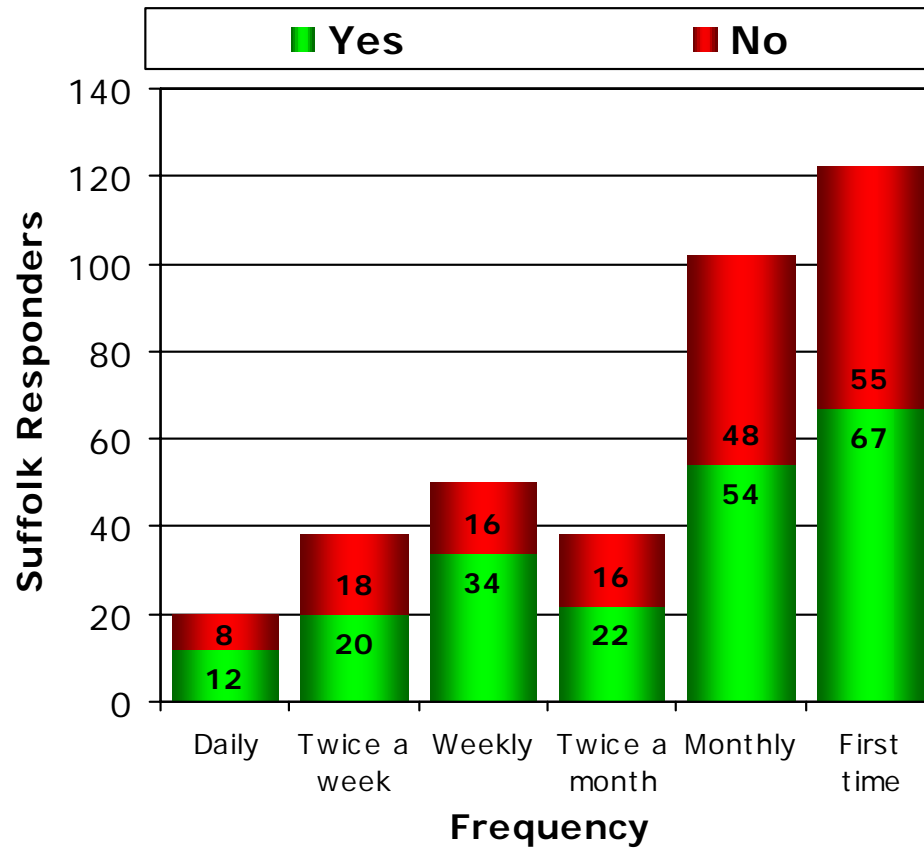


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Frequency by Fare Information

(Q9 by Q5)





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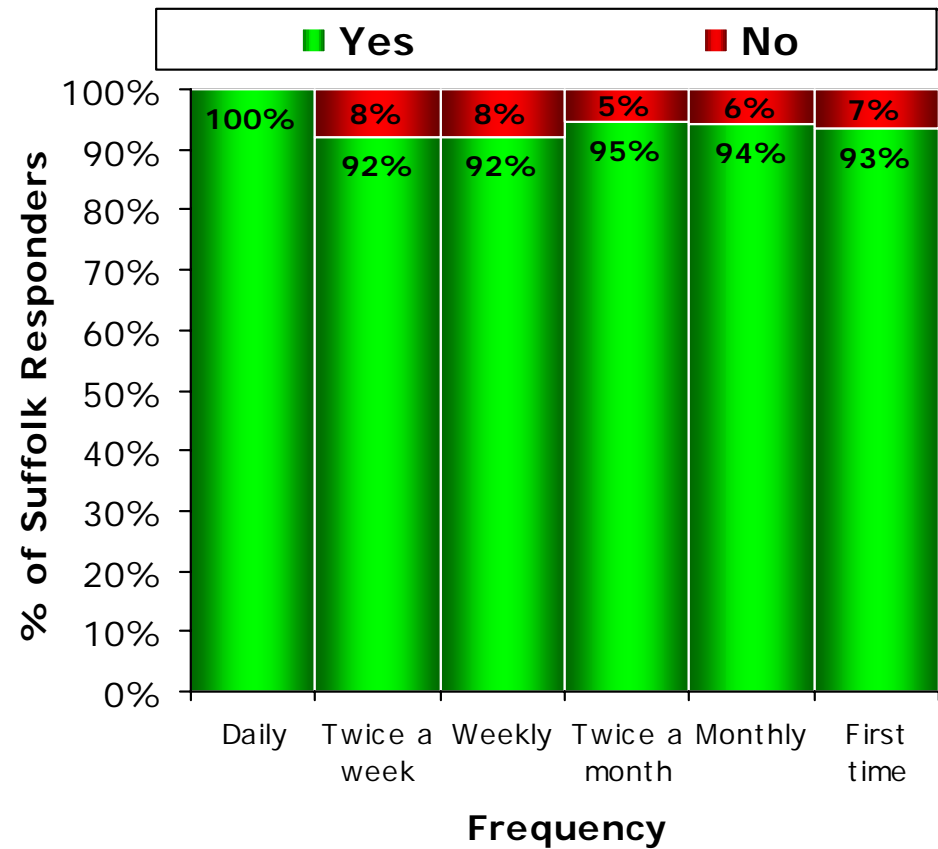
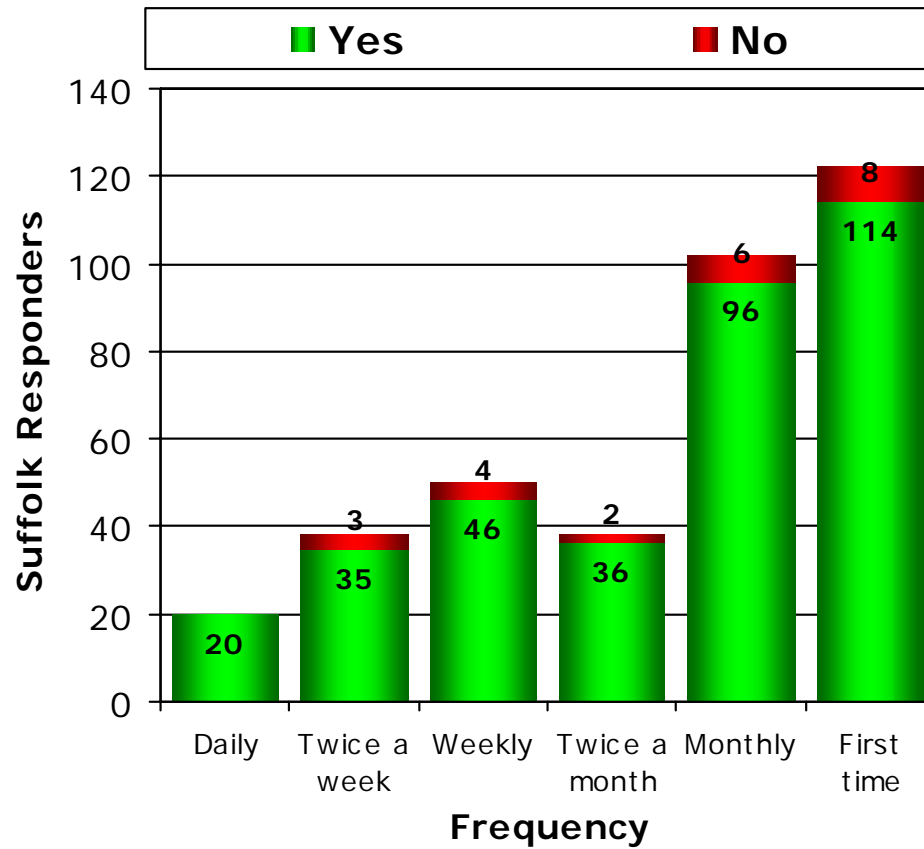


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Frequency by Bus

(Q9 by Q7: Bus)





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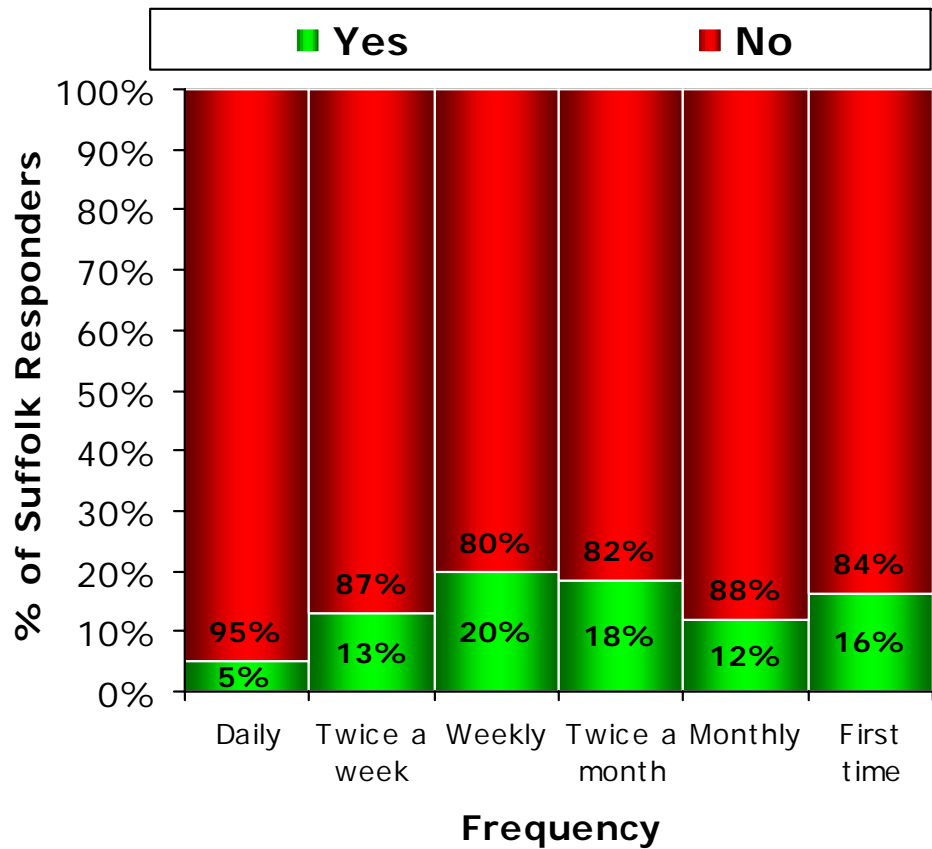
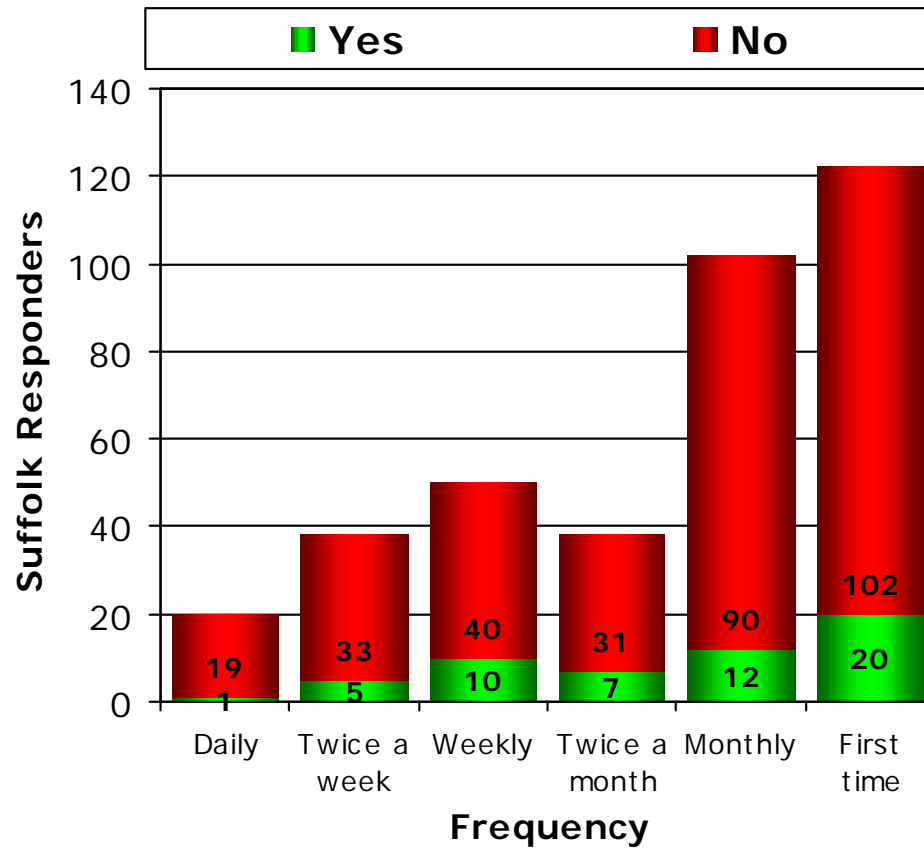


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Frequency by Train

(Q9 by Q7: Train)



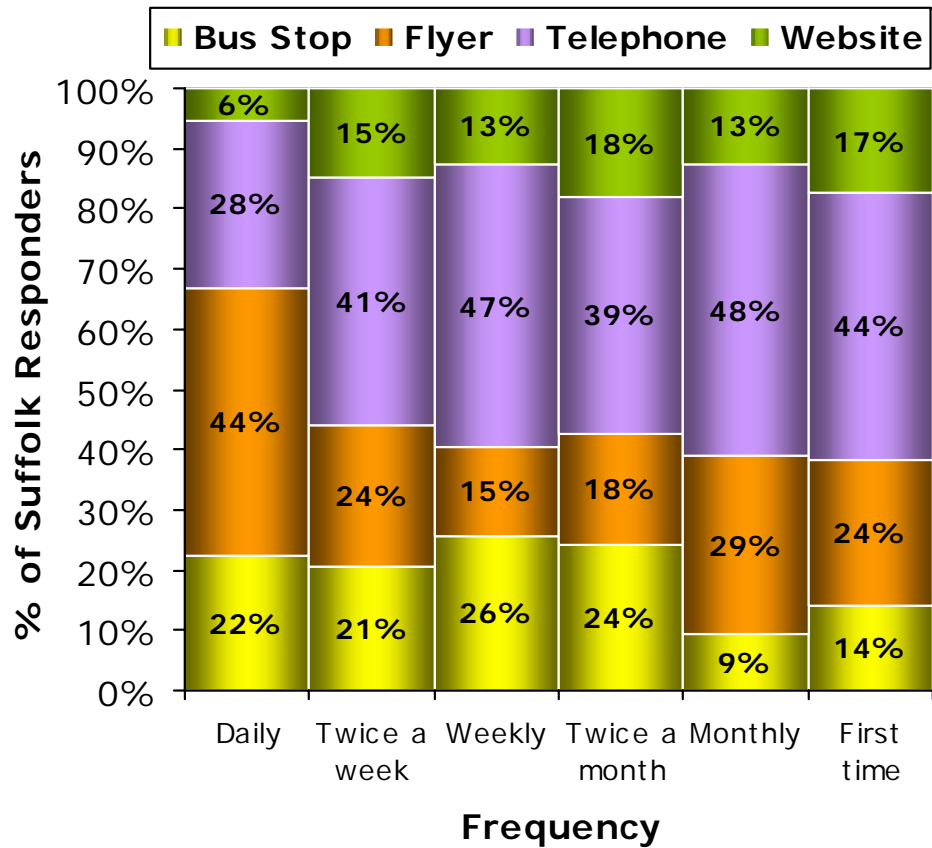
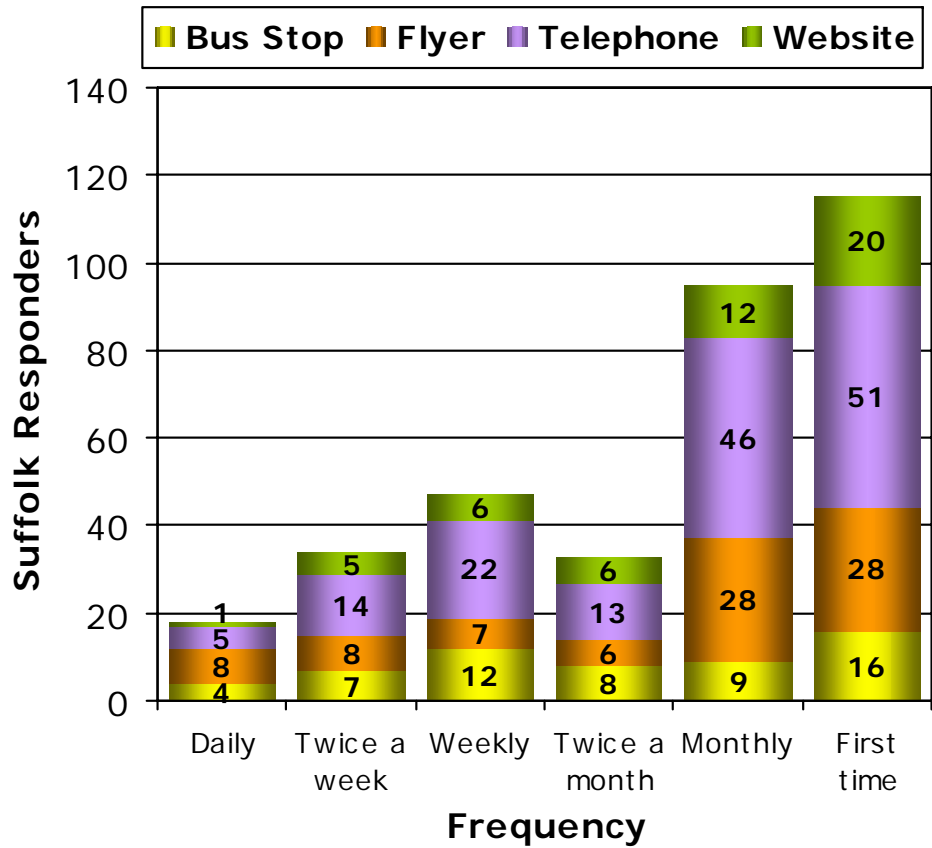


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Frequency by Source

(Q9 by Q8)



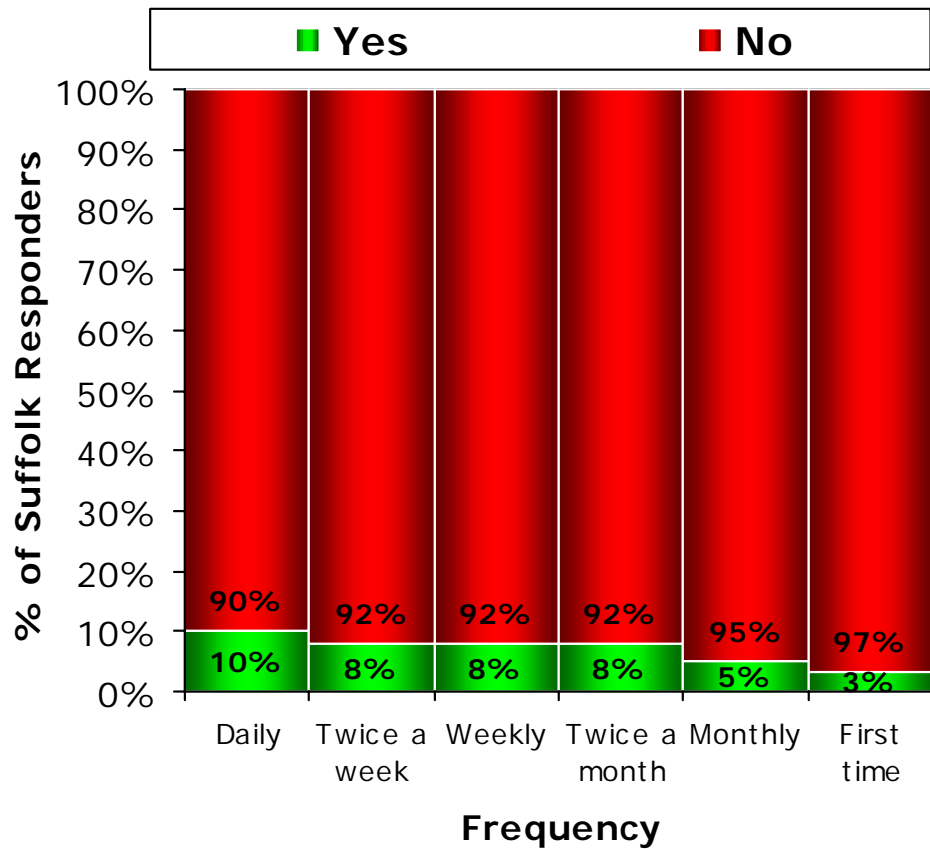
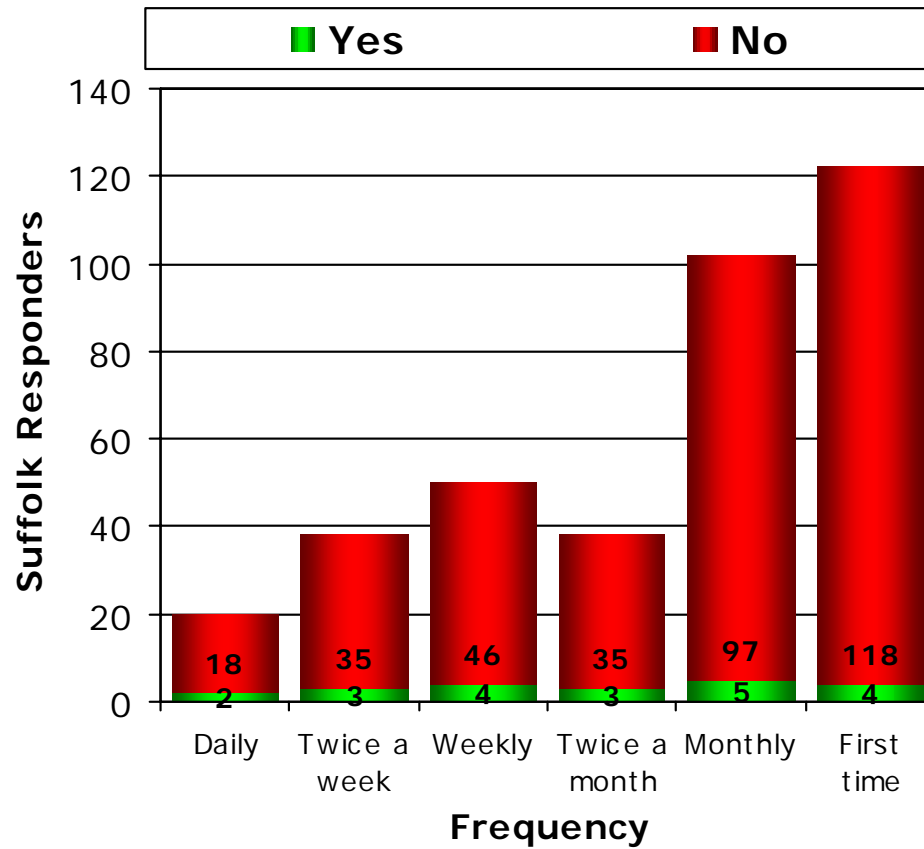


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Frequency by Text Service

(Q9 by Q10)





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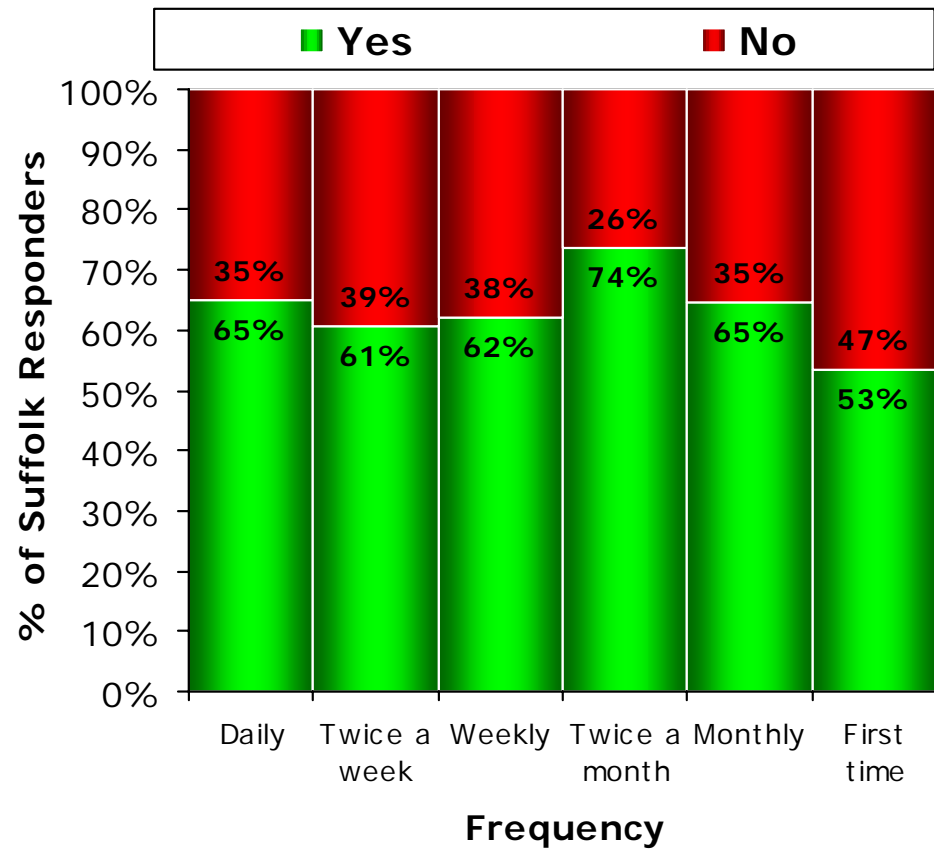
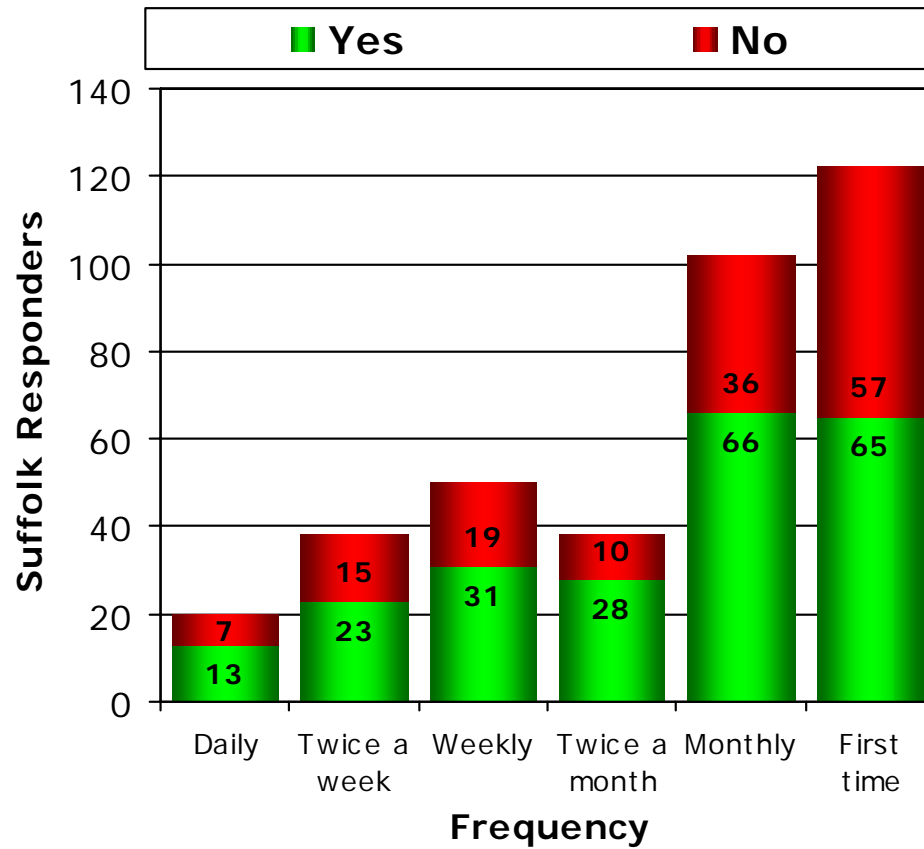


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Frequency by Persuasion

(Q9 by Q11)



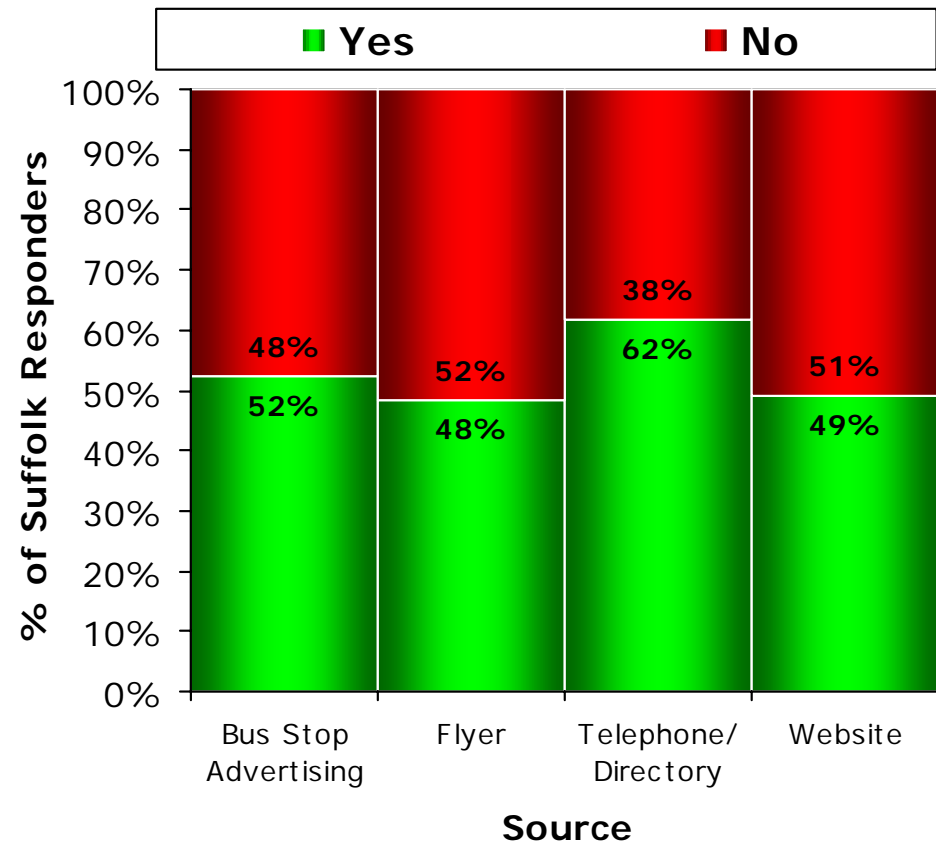
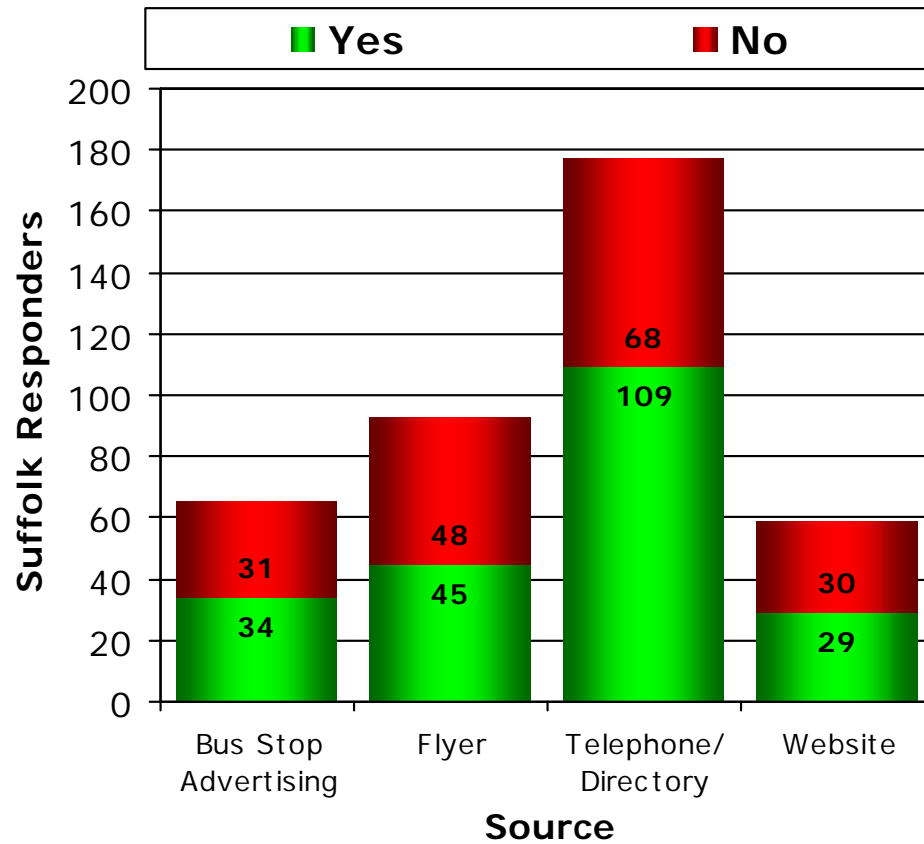


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Source by Fare Information

(Q8 by Q5)





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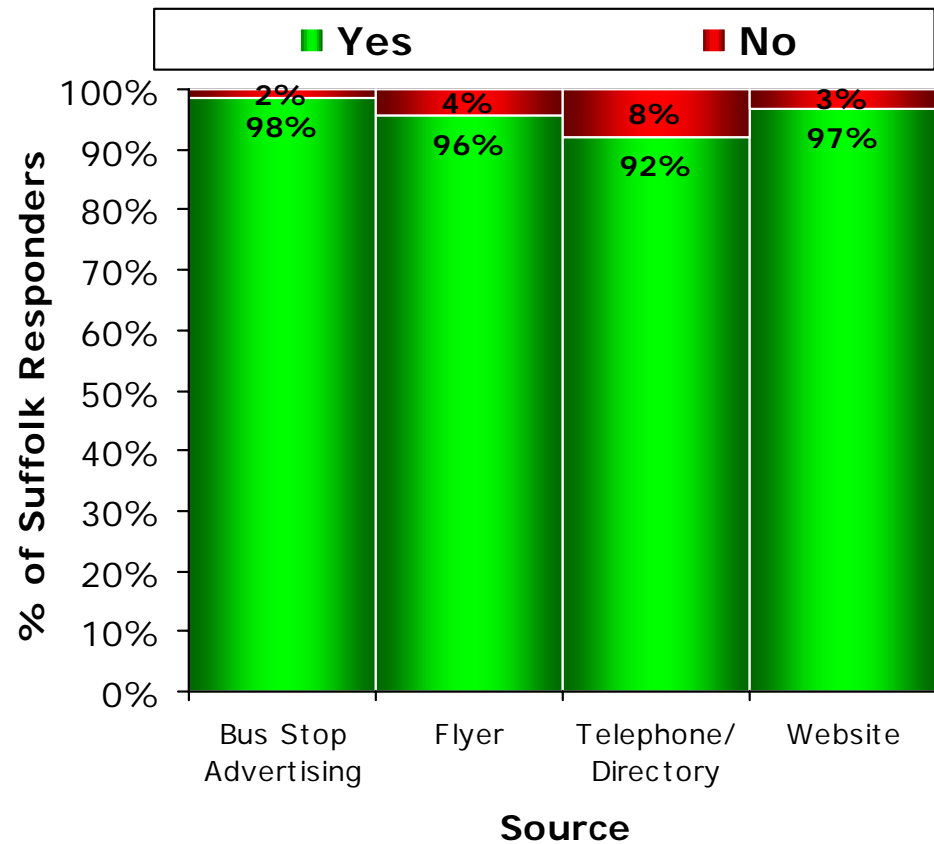
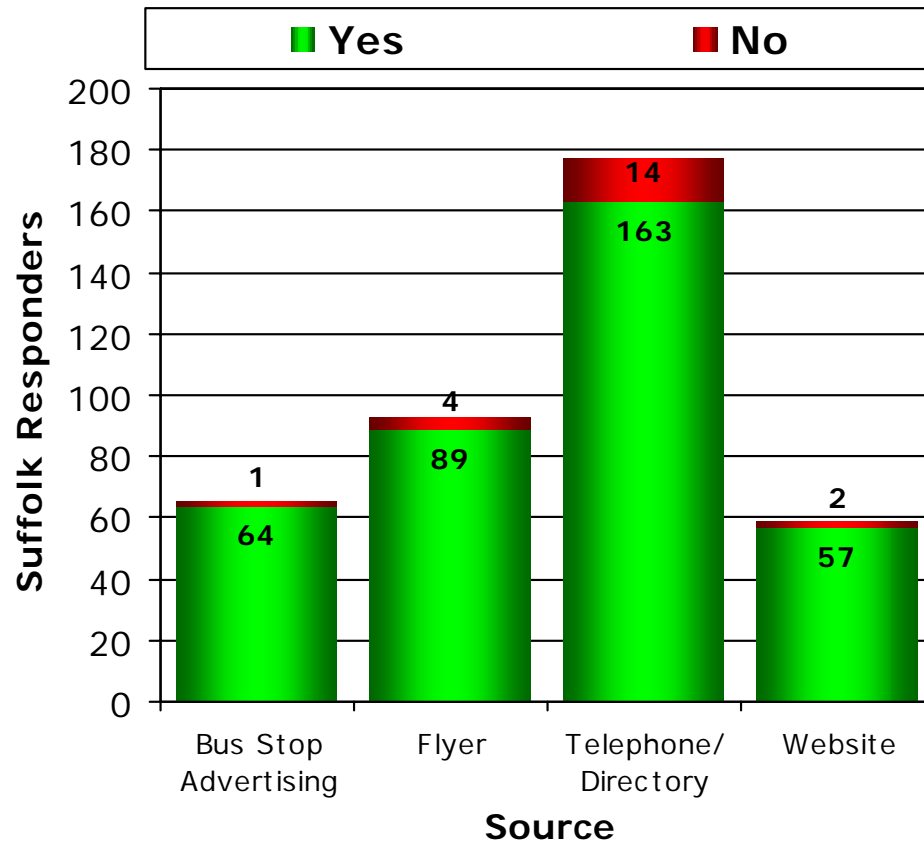


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Source by Bus

(Q8 by Q7: Bus)



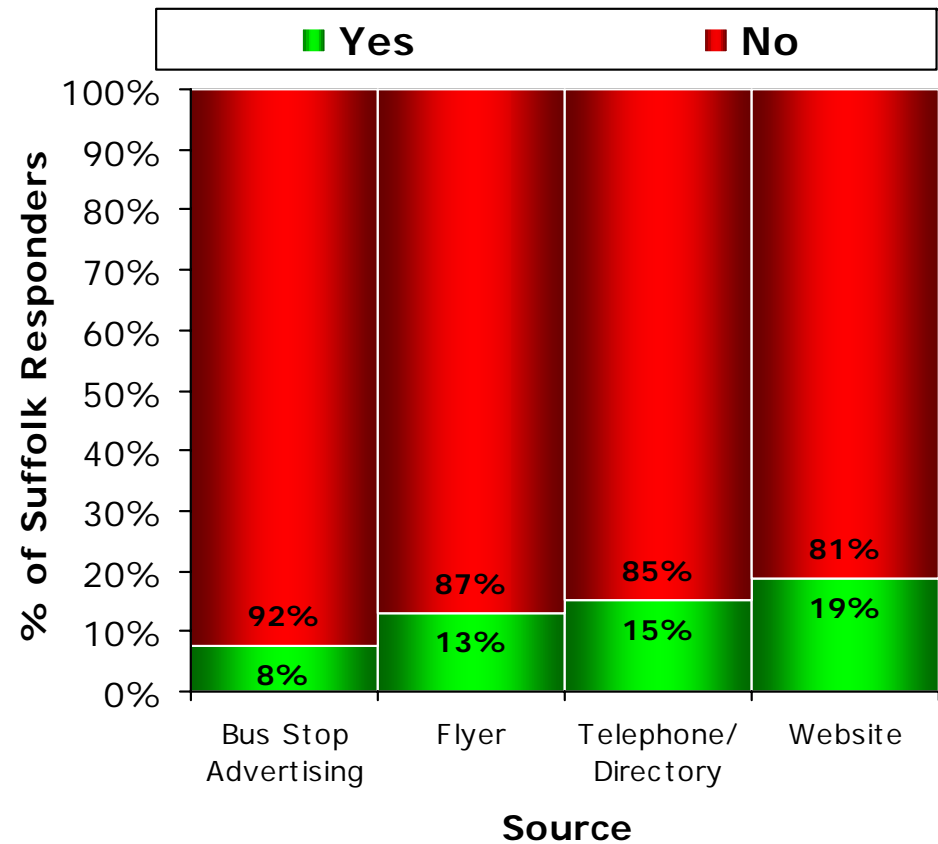
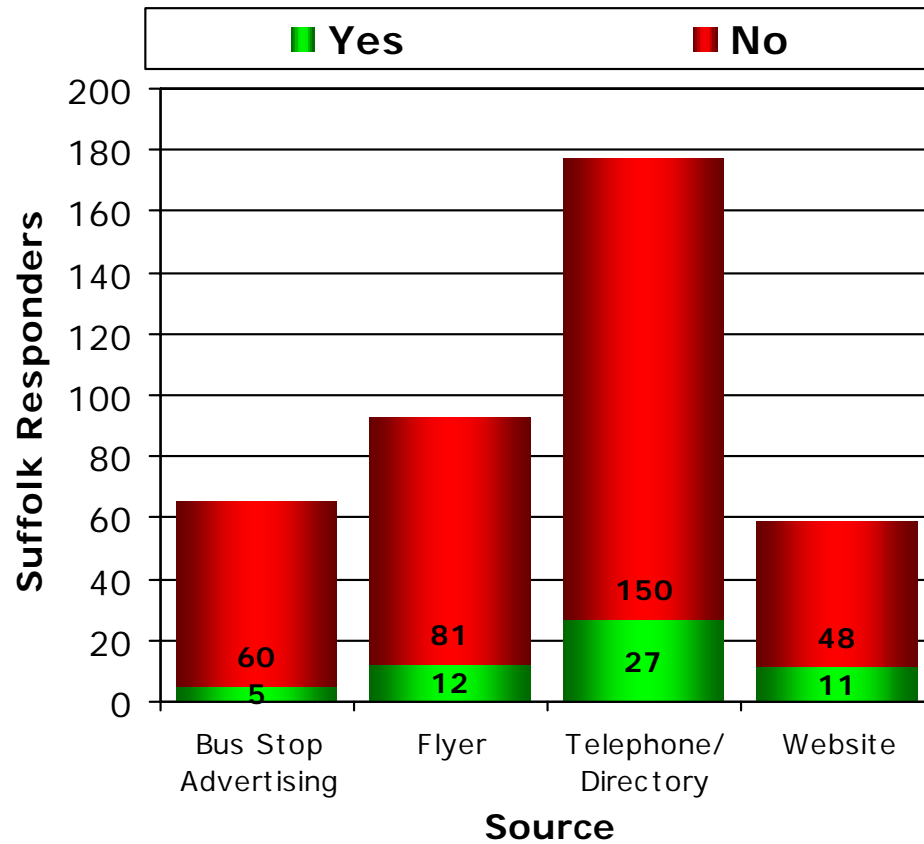


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Source by Train

(Q8 by Q7: Train)



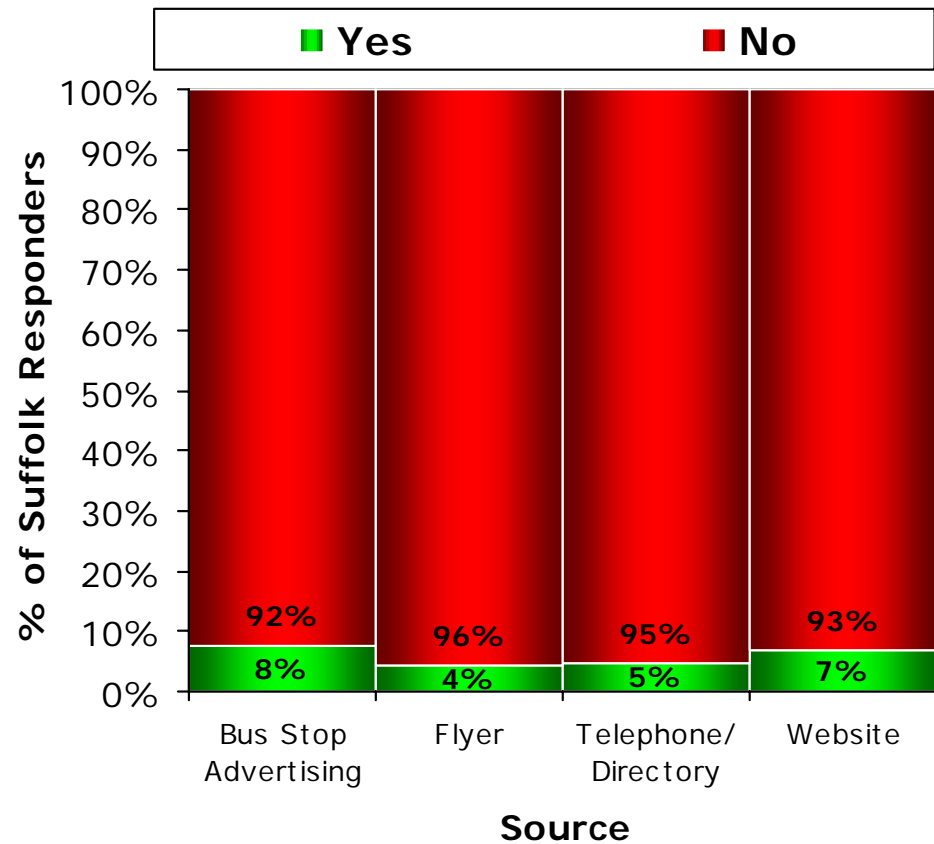
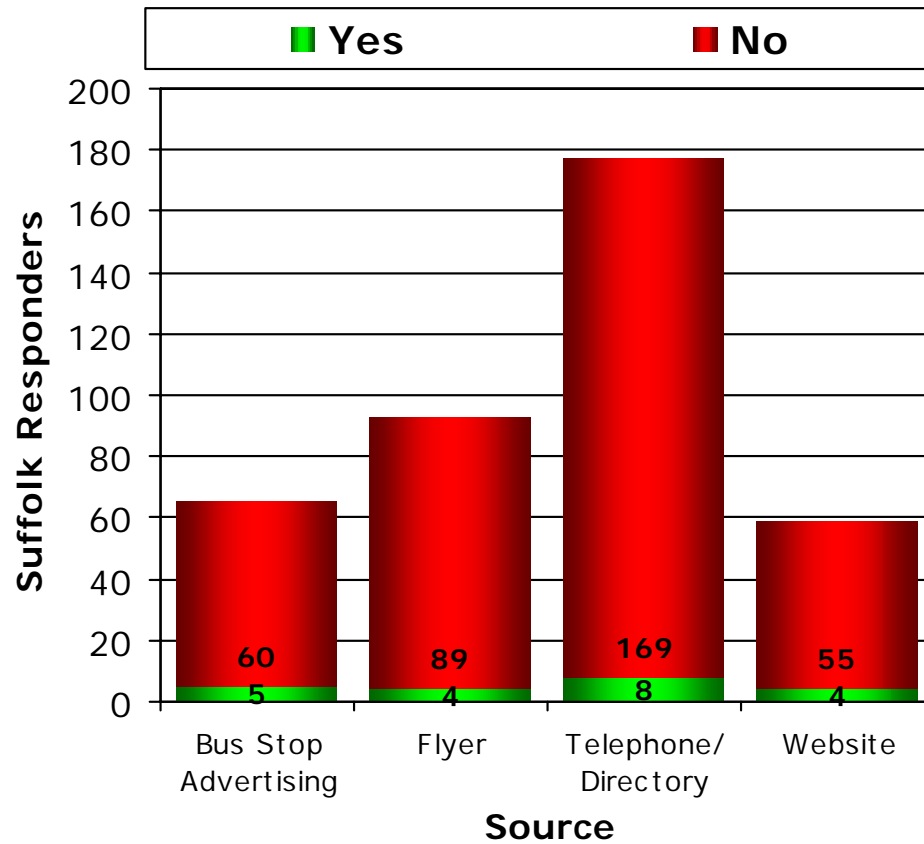


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Source by Text Service

(Q8 by Q10)





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Source by Persuasion

(Q8 by Q11)

