

CIPFA

For more information on any areas
of interest visit: www.cipfa.org.uk/corporate

Or contact us by
email on: corporate@cipfa.org

The Chartered Institute of Public Finance and Accountancy
3 Robert Street, London WC2N 6RL
Telephone: **020 7543 5600**
Facsimile: **020 7543 5700**

AT THE HEART
OF PUBLIC SERVICES

NOT JUST ANOTHER ACCOUNTANCY BODY



CIPFA is one of the leading professional accountancy bodies in the UK and the only one which specialises in the public services. It is responsible for the education and training of professional accountants and for their regulation through the setting and monitoring of professional standards. But CIPFA also provides a great deal more, including a catalogue of excellent courses, conferences and publications and a range of high quality advisory, information, training and consultancy services. Increasingly CIPFA's interests are expanding to the international stage.

One of the distinguishing features of CIPFA is that it has many roles and many public faces. In some ways it is a much more complex organisation than many larger enterprises. It has important responsibilities as a membership organisation with more than 15,000 members. It is part of the accountancy profession within the UK and internationally, and it is a key stakeholder in the public services where Governments across the globe are seeking to engineer major reforms.

This brochure invites you to take a look at what's on offer and how CIPFA can benefit you. Whatever your interest in or involvement with public finance and accountancy, CIPFA offers a wealth of information, resource and opportunity.

AT THE HEART OF PUBLIC SERVICES

CIPFA's members work, often at the most senior levels, within public service bodies, in consultancy roles, in the national audit agencies and in major accountancy firms. They are respected throughout for their high technical and ethical standards, and professional integrity.

At a time of unprecedented reform and change in public services, CIPFA is a key influencer in the development of public policy. New means of funding public services and a growing focus on the importance of effective corporate governance have raised the profile of public finance professionals.

This pace and demand for change in the public services arena continues to accelerate. Pressures from the users of services, governments and regulators constantly conspire to make huge demands upon public service organisations and their employees.

CIPFA stands out as an authoritative, independent commentator on policies which have implications for the way in which public services are organised and delivered. It understands the pressures and challenges and is quick to identify the needs and often to develop solutions for members and their employing organisations.



As one of the six chartered bodies which collectively make up the Consultative Committee of Accountancy Bodies (CCAB), CIPFA is at the forefront of developing and supporting the accountancy profession. We invest heavily in research and regularly offer advice to government on policy issues.

Uniquely among the professional accountancy bodies in the UK, CIPFA has responsibility for setting accounting standards for a significant part of the economy, namely local government. We also play a highly influential role in shaping practice in audit, financial management and governance arrangements.

Increasingly CIPFA's expertise is in great demand internationally as more and more countries seek to raise public service standards. We have especially close links with the UK Government's Department for International Development and its work in developing countries.

AT THE HEART OF THE PROFESSION



AT THE HEART OF YOUR CAREER

Thinking of qualifying as an accountant? CIPFA's qualification is the only one designed to equip you to deal with the complexities, challenges and rigours of the modern public service environment, which uniquely spans the public, private and not-for-profit sectors.

CIPFA is more than just a professional qualification – it offers attractive and rewarding career options in a competitive jobs market. But what really sets CIPFA apart is its commitment to developing its members into individuals who are able to make an outstanding contribution to the organisations in which they are employed.

As a modern professional body, CIPFA supports its members in committing themselves to a formal continuous process of learning and development in order to constantly update and refresh their knowledge and skills. This is critical to ensure that the highest possible standards are observed at all times.

CIPFA's widening student base now includes overseas students, and with further projects in the pipeline, the international recognition and respect of the professional qualification will continue to grow. The development of internal quality assurance systems, along with recognised International quality marks, ensure that students receive a high standard of support from CIPFA – this includes continual monitoring of external college provision.

Already qualified? CIPFA offers further training, publications and guidance to support you in your role as a public finance professional. From leading edge commentary on managing and accounting for public money to providing direct answers to individual technical queries, we are a one-stop shop for professional development needs.

Some services available to members and non-members:

- Our weekly magazine, *Public Finance* – the business weekly of the public sector
- Monthly e-newsletter containing news, signposting information and technical guidance
- Our catalogue of professional publications
- A programme of courses and conferences on topical issues with leading speakers
- Local networking events and opportunities
- Volunteering opportunities which extend your knowledge and boost your CV
- Bespoke training and consultancy services

To find out more on any of the above go to:
www.cipfa.org.uk/corporate

AT THE HEART OF BUSINESS



CIPFA offers a range of high value commercial services which include advisory, information, training and consultancy to public service organisations. Its weekly magazine, *Public Finance*, is read widely by board members and elected representatives and by officials in all tiers and corners of government.

The public services are changing fast. They are becoming more customer-focused, with ever greater emphasis on achieving value for money, demonstrating accountability and ensuring continuous improvement. At the same time, the management and delivery of services must adapt to advances in technology, devolution, outsourcing and changing work patterns.

CIPFA's commercial arm the Institute of Public Finance Limited (IPF) is a premier provider of services to the public sector.

IPF can assist you with:

- Consultancy
- Training and training products for financial and non-financial managers
- Interim Management Solutions
- Advisory Networks and Forums in a range of areas including Finance, Governance, Quality and e-Government
- Asset management software, property and access consultancy services
- Statistical, technical and research information services
- International and European services

For more information on any of the above, visit: www.ipf.co.uk



AT THE HEART OF PROMOTING EXCELLENCE

CIPFA is widely recognised as playing a significant role in the development and implementation of real improvements in the public services provided to and for citizens. In order to encourage innovation and constantly improve standards, we run a number of prestigious award schemes to recognise excellence. These include:

- The highly successful *Public Servants of the Year Awards* which recognise outstanding individuals and teams
- The *Public Reporting and Accountability Awards* which promote best practice in reporting by public service organisations

The good works of our award winners are promoted through articles, publications and courses. Innovations and best practices are widely disseminated so that overall standards are raised and ultimately public services are improved.

GETTING IN TOUCH

For more information on any areas of interest visit:

www.cipfa.org.uk/corporate

Or contact us by email on: corporate@cipfa.org

The Chartered Institute of Public Finance and Accountancy
3 Robert Street, London WC2N 6RL
Telephone: **020 7543 5600**
Facsimile: **020 7543 5700**