

2009 Rumour Buster



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Communications and Events

Q: It would appear from reading the bulletins that the majority of events e.g. 'Making the Most of your Money' are always held in Ipswich (though it did say on this one that you may consider rolling it out). A lot of Suffolk County Council employees and seconded staff work outside of Ipswich and do not have the opportunity to attend these events. I do hope that this is not a fore-runner of 'One Suffolk'.

A: When planning events we always take into consideration all office locations around the county and the requirements of SCC staff by providing events outside Ipswich where possible. The 'Make the Most of Your Money' event held in Ipswich was a pilot. The session received very positive feedback from staff who attended and we're now in the process of planning events around the county; dates will be announced shortly.

Unfortunately, some of our recent events outside Ipswich have been very poorly attended, which in turn causes staff in these locations to question the viability, cost and effectiveness of running the events. I do, however, appreciate that's not a helpful response to those staff who are interested.

It's always a fine line to take – but please be assured that we do look to spread messages across the county in as many ways as possible. We've recently run six GO Suffolk events for staff in Lowestoft and Bury which were very well received, and last week saw nearly 200 staff in Bury St Edmunds come together to talk about the new Public Service Village. This sort of turnout helps us to plan for future sessions.

If you do have any ideas about how we can more effectively get news to you, then please do not hesitate to contact the internal communications team ([hidden link](#)). We'd be delighted to hear from you if you see something happening in another area of the county that you'd like to see delivered near you.

Q: Are Rumour Buster questions treated as private and confidential and is the name of the person asking the question forwarded to any other parties?

A: When we ask for a response to a Rumour Buster question, the name of the person asking the question is not shared with the relevant senior manager who will be answering it. The question and response is then published anonymously on COLIN.