

Suggestion	Reasons given
<i>Famous people/historical significance</i>	
Lord Kitchener	Ex-servicemen centre in the town. Lord Kitchener Memorial Holiday Centre
Britten House	"What about remembering past Waveney people?"
Peto House	
Crowfoot House	
Herring House	"Both a sustainable fish to eat now and a part of Lowestoft heritage."
<i>Geographical location</i>	
Riverside House	"When giving directions over the phone, that will be the simplest. Older people will know what the name of the road is, and younger people will look to the river and guess. Just what it says on the tin."
East Suffolk House	"It says what it is, is simple, easy to spell / type which is important. West Suffolk House is called, well, West Suffolk House, and I think it is an excellent idea to have some consistency given that the setup there is so similar; County working together with two district councils that are working in partnership. Leave it as East Suffolk House."
Waveney House	"I'm not sure it should necessarily be epitomising Lowestoft, as Waveney bods can get a bit upset if the rest of the District is left out. Boring, but it does what it says on the can, rather than naming it after some past or present dignitary who most people may not have heard of."
Lothing House	"I suggest Lothing House, because it is beside Lake Lothing"
Riverside House	"So many people now refer to the new building as Riverside"
Sunrise House	"We are on the Sunrise Coast and the name denotes a new dawn, a new beginning and a fresh start"
North Suffolk House	"East Suffolk House does not fit in with Waveney's identity; most locals would view this as being further down the coast as we're North Suffolk."
Lakeside	"Because the new build will be situated on Lake Lothing"
East Point House	"Let's keep reminding the visitors where we are."
<i>Aspirational and abstract</i>	
Excel House	No reason given
Unity House	"Because both Waveney and Suffolk will be united and in one building."
Consociation House	"Meaning the act of uniting in association."
Coterie House	"A coterie is a group of people who associate closely. The coming together of different public service providers says it all."
Oriente/ Oriens House	"Oriente is Latin for "to the east", or Oriens is the Latin for "the east". I am a particular fan of Endeavour House in Ipswich and think someone along those lines would suit the new building. It would be a shame to have all the work put into it and fall under a basic name such as East Suffolk House."

