

Cabinet Member Report to County Council

15 September 2016

Cabinet Member:	Councillor Tony Goldson Cabinet Member for Health
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MOST ACTIVE COUNTY

1. Street Velodrome hosted in Lowestoft and Bury St Edmunds

In excess of 1,000 Suffolk residents took part in Street Velodrome over the weekends of 9 – 10 and 15 – 17 July 2016. Street Velodrome is a relatively new and unique cycle sport event which brings the excitement and drama of track cycling to town centre locations. In addition to open public sessions there were also school competitions and a corporate event in Bury St Edmunds in which 6 local businesses took part. The event culminated with the penultimate round of the 7 stage national street velodrome championship with local pro team Suffolk Saints competing. The event in Bury St Edmunds will be shown on TV later in the autumn. Dates and times to be confirmed.

For further information please contact: Colin Grogan; Email: colin.grogan@suffolk.gov.uk Telephone: 01473 264331

2. Suffolk Children Go Run for Fun in Bury St Edmunds and the Queen Elizabeth Olympic Stadium

I was joined by 600 primary school pupils in Bury St Edmunds together with World and Commonwealth sprinter Harry Aikines-Aryeetey to Go Run for Fun at Bury St Edmunds Leisure Centre on the 29 June 2016. The pupils from schools across Bury St Edmunds joined Harry in a mass warm up before taking on the 2km course. A few lucky pupils also got the opportunity to challenge Harry in a 60m race.

56 pupils also got the opportunity to attend the Go Run for Fun flagship event at the Queen Elizabeth Olympic Stadium on the 14 July 2016. Lining up alongside 4,000 pupils from across the UK and a myriad of World and Olympic Champions the pupils got to complete a 2km run finishing on the same straight that Usain Bolt won his gold medal in 2012.

Go Run for Fun is an international campaign supported by INEOS and delivered by the Great Run company, who are Suffolk's partner for the Great East Swim. The campaign aims to encourage and inspire children to get active and have fun running.

For further information please contact: Colin Grogan; Email: colin.grogan@suffolk.gov.uk Telephone: 01473 264331

3. Pigs Gone Wild

Pigs Gone Wild, Suffolk's biggest ever mass participation art event, went live on 27 June 2016 and ran for 12 weeks until 2 September 2016.

The initiative, which was a headline event in Suffolk's Year of Walking, engaged thousands of people from Ipswich, Suffolk and further afield, encouraging them to get moving as they tracked down 39 beautifully designed pig sculptures dotted around the town. 30 junior pigs, nestled in small litters, had also taken up residence in Ipswich.

The initiative was brought to the county by St Elizabeth's Hospice and Wild in Art and was supported by Suffolk Council. Not only did it get people moving but it also generated significant positive publicity for Suffolk and Ipswich, delivered a direct boost to the local economy and brought people together. Ultimately the event also raised thousands of pounds for Ipswich-based St Elizabeth's Hospice which provides care and support for those living with progressive illnesses.

For further information please contact: Adam Baker; Email: adam.baker@suffolk.gov.uk, Telephone: 01473 260821

4. Professional badminton team launched in Suffolk

The Suffolk Saxons badminton team has officially launched with the announcement of the head coach and two exciting new signings.

Anthony Clark, one of badminton's most prolific and highly-regarded players, has been appointed the team's head coach and has now taken the helm of the county's first ever professional badminton team.

Already the former Olympian has made two exciting new signings, Commonwealth silver medallists Andy Ellis and Sarah Walker.

The Suffolk Saxons - one of only three professional sports teams in the county - are supported by a number of organisations including Abbeycroft Leisure, Suffolk County Council, Ipswich Borough Council, Suffolk Sport and Suffolk Badminton Association.

This partnership also aims to help Suffolk take another step towards becoming England's Most Active County. It hopes the team will inspire new and existing players, as well as offer new opportunities for people to take up the sport, at any level and any ability.

The Suffolk Saxons will compete with the existing franchises from around the country in the AJ Bell National Badminton League (NBL) for the 2016/17 season. The team's first game will be on 17 October 2016 and first home game, 7 November 2016.

For further information please contact: Adam Baker; Email: adam.baker@suffolk.gov.uk, Telephone: 01473 260821

5. Women's Tour Success for Suffolk

Suffolk hosted the grand depart of the 2016 Aviva Women's Tour, one of the biggest female bike races in the world, on Wednesday 15 June. The race was returning to the county for the 3rd year.

Huge crowds turned out in Southwold and along a number of north Suffolk communities including Halesworth, Lowestoft, Beccles and Bungay. Highlights of the race were broadcast on ITV4.

Stats for the 5 stages of the tour include:

- 1,678,000 TV viewers
- Audience reach of 3 million+
- Coverage from every major UK newspaper
- 350,000 roadside spectators
- 330,000 social media video views
- 4 million twitter impressions

For further information please contact: Colin Grogan; Email: colin.grogan@suffolk.gov.uk Telephone: 01473 264331

6. Great East Swim

Two thousand people donned wetsuits and goggles and took the plunge at the Great East Swim in Suffolk on Saturday 18 June 2016.

Swimmers, young and old, chose to swim either half a mile, a mile, two miles, 5km's or 10 km's (a new addition for 2016). A special swim for children was also incorporated. This year's event also saw the launch of a 'Splash n Dash' aquathlon - a half-mile (800m) open water swim, followed by a 5km run around Alton Water reservoir on Friday 17 June 2016.

For further information please contact: Colin Grogan; Email: colin.grogan@suffolk.gov.uk Telephone: 01473 264331

PUBLIC HEALTH and PROTECTION

7. Sharing Good Practice – OneLife Suffolk Contract

Public Health Suffolk has been asked to share its commissioning good practice by Public Health England and other Local Authorities. Three presentations will be given over the next couple of months; one to South East commissioners at a network meeting organised by Public Health England, one to stakeholders and commissioners at Bristol unitary authority, and the third will be a webinar for

South West commissioners. The area of commissioning they are requesting information on is the OneLife Suffolk integrated healthy lifestyle service. The tender process and use of competitive dialogue; engagement with bidders, stakeholders and service users to develop the final technical specification; outcome based contract management and the impact of the contract on Prevention of ill health in Suffolk over the 5-9year contract will form the basis of learning for others.

For further information please contact: Lynda Bradford; Email: lynda.bradford@suffolk.gov.uk Telephone: 01473 260062

8. Health and Wellbeing Board Case study

In July some of the members of the Suffolk Health and Wellbeing Board were interviewed as part of research being undertaken by the Local Government Association (LGA). They are hoping to determine what makes a “Good Board” and their initial scoping identified the Suffolk Board as being one of the “top ten” in the country. The case studies will paint a clear picture of what *good* looks like and how it is achieved, which will help other boards overcome the challenges and exploit the opportunities they face. The LGA are hoping to publish the anonymised report later in September 2016.

For further information please contact: Amanda Jones; Email: amanda.jones@suffolk.gov.uk Telephone: 01473 260052

9. Suffolk Sexual Health Network

The Suffolk Sexual Health Network was relaunched on 30 June 2016. The network was established to enable commissioners, practitioners and service providers to come together to share good practice and learn more about sexual health in Suffolk. 47 delegates attended the launch event which included practitioners from a variety of services, providers of sexual health services, and commissioners. Dr Sarah Edwards, Consultant Genitourinary Physician and chair of the network, set the scene by providing an overview of the current picture of sexual health services across Suffolk. Alison Hadley, Director of the Teenage Pregnancy Knowledge Exchange, also gave a very informative and thought provoking presentation about teenage pregnancy; the national context, best practice and the Suffolk picture. Workforce development; developing co-operation and collaboration between key stakeholders and teenage pregnancy were voted as the 3 objectives to take forward for action over the year. The network now has a total of 67 members combining commissioners, practitioners and providers.

For further information please contact: Alison Amstutz; Email: alison.amstutz@suffolk.gov.uk Telephone: 01473 260092
